Water is the way

To break the cycle of poverty.
To achieve global equality.
To make a bright future possible for all.

Access to safe water means:

- Women have more time to earn income for their households instead of walking hours each day collecting water.
- Improved health, the prevention of the spread of infectious diseases, and the reduction of physical injury from constant lifting and carrying of heavy loads of water.
- Increased school attendance, especially for girls, as children are often responsible for collecting water for their families.

Financing works for people living in poverty

For millions around the world, access to funds stands between them and safe water and sanitation in their home. Through our work, we have found that when given the opportunity to pay for water and sanitation improvements with loans, families opt to finance long-term solutions versus struggle day-to-day to find that next liter of water or a place to go.

Financing works at a global level

There’s a gap in financing. The World Bank estimates that $114 billion a year is needed to achieve safely managed water and sanitation and meet the Sustainable Development Goal 6 (SDG 6) targets. That is 3x the current investment levels, and those are the costs only for constructing new infrastructure, not of operating and maintaining that infrastructure over time.

New solutions are needed to fill the gap. New sources of finance are critical to achieve universal access to water and sanitation. Bridging the financing gap and delivering safe water and affordable access to water and sanitation will depend on innovative and efficient approaches. Solutions that strategically use donor funds to attract private investment can fill in the financing gap.

*That’s where Water.org comes in.*

Founded by Gary White and Matt Damon, Water.org pioneers market-driven financial solutions to break down barriers between people living in poverty and access to safe water and sanitation.

For more information, visit [www.water.org/solutions](http://www.water.org/solutions), or email us at BoldSolutions@Water.org. February 2020
A proven and powerful solution

Our core solution, WaterCredit, is the first to put microfinance tools to work in the water and sanitation sector. It helps bring small loans to those who need access to affordable financing and expert resources to make household water and toilet solutions a reality. After more than 15 years in action, WaterCredit is in high demand, it’s sustainable, and reaching people in need. Together with our 129 partners around the world, we’ve catalyzed $2.1 billion in capital to support small loans that bring access to safe water and sanitation to people across 12 countries.

This solution works because it recognizes people as customers with untapped economic potential and empowers them to define their own future.

25 million
lives changed

5.7 million
loans for water and sanitation disbursed

$2.1 billion
In loan capital disbursed by our partners for water and sanitation

Your money is a catalyst

WaterCredit is a catalyst and it is empowering more people, faster, with access to safe water and sanitation. Every dollar put into WaterCredit makes $66 of capital available in local currency, amplifying the impact achieved by your support. That means that for every $1 million donated, $66 million in capital is made available as small, affordable loans for people living in poverty. With loan repayment rates at 99%, every repaid loan frees up capital to empower another family, making the impact sustainable over time.

$3.75
average daily wage of our borrowers

87%
of borrowers are women

99%
loan repayment

Change the future for up to 1 million people in need

A $10 million gift can transform the lives of up to one million people with access to safe water and sanitation. It also supports critical efforts needed to scale and amplify that impact.

- It fuels powerful and innovative solutions that accelerate universal access to safe water
- It helps forge strategic partnerships to expand our reach
- It creates system-level change as we work to influence policy and practice in the countries where we work

Invest in water. Invest in us.

A donation to Water.org is an investment in long-term, systemic change. Help us transform the lives of 60 million people with access to safe water and sanitation by 2022.

For more information, visit www.water.org/solutions, or email us at BoldSolutions@Water.org

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