LET’S TRANSFORM THE WAY FARMERS FEED THE WORLD IN THE FACE OF CLIMATE CHANGE.

As weather gets more extreme, growing food gets tougher.

80% of the rapidly growing population in lower-income countries survive on crops grown by small-scale farmers.

1/4 of those crops are projected to fail due to increased drought, famine and pests brought on by climate change.

3 billion people will be starving by 2050 if farmers can’t adapt their practices to meet this challenge.

With your help, we can create a brighter future for farmers and the people they feed.

Mercy Corps + NASA are using technology to tackle the problem at the (food) source.

Since 2012, Mercy Corps’ AgriFin model has leveraged the power of technology and a global network of partners to connect 4 million small-scale farmers to the products and services they need to increase their productivity and income.

Now we’re scaling AgriFin – both by integrating hyper-local satellite-to-soil insights from NASA to inform climate-smart agricultural practices, and by setting a key focus on women and youth. Together, we’ll take millions more farmers from subsistence to sustainable.

With your help, we can create a brighter future for farmers and the people they feed.

EVERYTHING A FARMER NEEDS

- Climate-Smart Insights
- Quality Seeds + Machinery
- Financing + Insurance
- Irrigation
- Buyer Connections

DELIVERED THROUGH DIGITAL INNOVATION

- Mobile Apps
- Interactive Voice Response
- SMS Chat Bots
- Peer-To-Peer Education
- Online Markets

TO FEED MILLIONS

- Profitable Farms
- Increased Crop Yields
- Resilient Communities
- Sustainable Food Systems
- Safe + Healthy Food

FEBRUARY 2020
AGRIFIN IS AN INNOVATION CATALYST LEVERAGING A POWERFUL NETWORK OF PARTNERS.

PRIVATE SECTOR + GOVERNMENT PARTNERS

BANKS + INSURERS  TECHNOLOGY PROVIDERS  BUYERS + SUPPLIERS  SATELLITE DATA

FARMERS IN NEED

YOUR SUPPORT CAN TAKE OUR IMPACT FURTHER.

$5 MILLION TRANSFORMS LIVES

Your gift expands AgriFin in existing countries to uplift the world’s most vulnerable populations.

- Scale-up impact with NASA insights in an AgriFin country, including Kenya, Nigeria, Ethiopia, Tanzania, Zambia, Uganda, Zimbabwe, and Indonesia
- Deepen focused efforts with key groups like women and youth, or strengthen key interventions like irrigation, climate change learning and harvest-loss recovery

$10 MILLION TRANSFORMS NATIONS

Your gift powers the full spectrum of AgriFin services in an entire country for up to 4 years.

- Introduce AgriFin’s powerful suite of services and NASA insights to farmers in existing and new countries like Rwanda, Nepal, Colombia, Ghana, India, and Myanmar
- Accelerate breakthrough technology innovation by expanding the product development, partnerships and education small-scale farmers need to practice climate-smart agriculture

Farmers can’t change the weather – but they can change how they prepare for it. And that could change everything.

Learn more at mercycorpsagrifin.org or contact our team:

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*NASA is critical to our efforts but does not directly receive funds as a technical Mercy Corps partner.