

**LEVER FOR
CHANGE**



Bold Solutions Network

An initiative of Lever for Change, a John D. and Catherine T. MacArthur Foundation affiliate



Top Youth Proposals

April 2020

About Lever for Change and the Bold Solutions Network

Lever for Change is a John D. and Catherine T. MacArthur Foundation affiliate, whose mission is to unlock significant philanthropic capital and accelerate social change around the world's biggest challenges. Building off of the success of *100&Change*, MacArthur's breakthrough competition for a single \$100 million grant to help solve one of the world's most critical social challenges, Lever for Change helps philanthropists source rigorously evaluated, high-impact philanthropic opportunities and connects nonprofits and problem solvers to significant amounts of philanthropic capital. Lever for Change does this through managing customized competitions for philanthropists or by matching them with solutions in its Bold Solutions Network, a searchable online database of the top, vetted proposals from all of its competitions. For participating organizations, the Bold Solutions Network offers ongoing learning and networking opportunities to strengthen the impact of their work, raise their visibility, and increase their potential to secure increased funding.

About This Collection

Lever for Change is excited to present an opportunity to fund the top youth proposals from the second round of *100&Change*. Each proposal was assessed using four criteria: impactful, evidence-based, feasible, and durable, and was rigorously evaluated, undergoing MacArthur's initial administrative review, a Peer-to-Peer review, an evaluation by an external panel of judges, and a technical review by specialists whose expertise was matched to the project. The organizations featured in this collection are among *100&Change*'s Top100 which are the highest-scoring proposals selected out of more than 750 vetted applications submitted from over 85 countries. This collection of top proposals provides donors with an innovative approach to finding and funding effective organizations working to enhance the lives of youth around the world.

Navigating this Collection

Proposals in this collection are organized by location of current work. Click on the page numbers listed next to each location featured on the Table of Contents to jump to a proposal listing page which features all the projects in the selected location. Once on the proposal listing page, below is a summary of ways to engage with the projects:



Top applicants submitted 2-page factsheets to summarize their projects and promote their work. Under each project listed on the proposal listing pages, you can click on the page numbers to jump directly to the selected 2-page factsheet.



Additionally, organizations submitted 90-second videos to describe their projects. You can view each video by clicking on the "project video" link under each proposal, or you can watch a playlist of all the project videos by clicking the link at the top of the Table of Contents page.



To view a summary of information that was captured during the application process, you can visit the project's Bold Solutions Network online profile page, which is also linked under each project on the proposal listing pages.

Next Steps

These organizations are ready to solve critical problems and are seeking resources to make it happen. Donors who are interested in providing significant financial support to Bold Solutions Network proposals should contact Dana Rice, Vice President of Philanthropy, at ddrice@leverforchange.macfound.org.



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Please note, proposal order is alphabetical by organization; not reflective of ranking.



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US Proposals

Youth

To view a video playlist of the proposals in the order that they appear in this booklet, please [click here](#).

Please note, proposal order is alphabetical by organization; not reflective of ranking.



Boston After School & Beyond

Summer for All: A Third Semester of Work and Learning

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Friends on the Children

Friends of the Children. Defying the Odds of Generational Poverty

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Improving the Mental Health of Young People in America

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Communities in Schools

Improving Conditions of Learning: Student Success in Every Community

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Ending U.S. Child Abuse and Neglect: Launching a National Strategy

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[Project Video](#)

Summer For All:

A Third Semester of Work & Learning

THE DISPARITY

By 6th grade, middle class children have spent an average of **1,080 more hours engaged in summer learning** than children born into poverty.



SUMMER IS THE MOST UNEQUAL TIME IN AMERICA

Through no fault of their own, low-income children fare worse than wealthier peers in education, employment, health, and safety. Despite leading in average school performance, Massachusetts has substantial gaps in achievement, wealth, and life outcomes based on race and zip code:

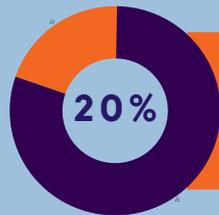


2017 median net worth in Boston:

\$247,500 for whites

\$8 for blacks

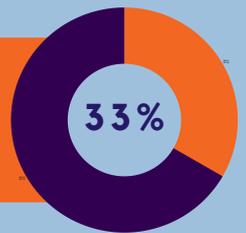
The notion that school alone is the great equalizer is outdated. Even with great schools, **unequal access to summer opportunities** causes low-income students to fall behind in education, employment, health, and safety outcomes.



CHILDREN SPEND JUST 20% OF THEIR WAKING HOURS IN SCHOOL

The other **80%** is where disadvantage is exacerbated. Summer inequities compound over time and reveal themselves in achievement gaps and closing windows of opportunity after high school.

ONLY 1/3 OF YOUNG PEOPLE PARTICIPATE IN SUMMER LEARNING OR SUMMER JOBS



PROJECT SOLUTION

Boston Beyond and the Boston Private Industry Council will expand **evidence-based summer learning and employment** models in five high poverty cities to address these inequities in life outcomes.

We will demonstrate how major cities can ensure all young people, regardless of family income or zip code, have transformational summer learning and employment that will help them **escape poverty's long shadow**.

Contact:

Chris Smith
Executive Director
Boston Beyond

csmith@bostonbeyond.org
617-531-9134

FEBRUARY 2020



America Needs a New Social Contract

This project has the potential to...

Create a new paradigm for learning such that all students have opportunities to build skills and social capital through experiential summer learning and employment

Inspire cities across the country to adopt Boston's evidence-based strategy

Equip youth with the skills to navigate the next school year, employment opportunities, and the rest of their lives

Directly benefit 200,000 low-income youth across 5 cities, with the potential to impact generations of learners



THE EVIDENCE:

Boston's summer learning and employment models are well-researched and supported by a strong evidence base:

The largest study to date on summer learning, commissioned by the Wallace Foundation and evaluated by RAND, found that high attenders of Boston Beyond's model gained a statistically significant advantage over a control group in math, English language arts, and key social-emotional skills.

An evaluation of Boston's summer jobs programs by Dr. Alicia Sasser Modestino of Northeastern University found that participation in summer jobs leads to improvement in social and academic behavior, as well as reductions in criminal justice system involvement.

HOW YOU CAN HELP:

Investments of \$1-\$10 million would provide valuable resources to expand these models in high poverty cities. Funding opportunities include:

\$1M

would expand access to summer learning and employment for low-income young people in Boston, and provide them opportunities to earn skills credentials used on college and job applications

\$5M

would spread Boston's summer learning and employment model to one other city, establishing key system functions such as coordination, measurement, and professional development

\$10M

would spread Boston's model to one other city and form a statewide council and a cross-city working group to learn from each city's experiences

WHY US?

Boston Beyond and the Boston Private Industry Council have developed citywide, evidence-based models that span the developmental spectrum from K-12. Collaborating since 2010, together we create a comprehensive, citywide system of learning that can be replicated in other cities.



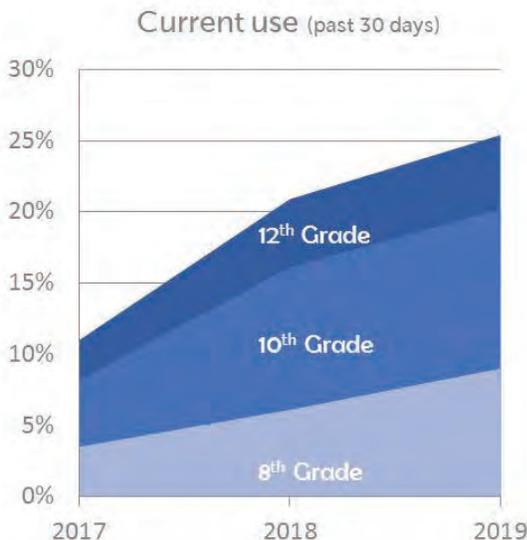


Pediatric addiction medicine: Seizing the opportunity

The vaping epidemic has brought national attention to a long-simmering crisis. Teen substance use problems are common and can lead to addiction. Yet there is little focus on prevention and early intervention during adolescence, while the brain is still very malleable and future addiction can be avoided. Health care providers who care for youth are not trained in addiction medicine, and addiction medicine physicians are not trained in pediatrics. Consequently, providers often overlook or misinterpret warning signs of addiction in youth and rarely intervene.

Help is on the way. At **Boston Children's Adolescent Substance Use and Addiction Program (ASAP)**, we seek to eliminate addiction through prevention and early intervention. ASAP has developed an effective model to prevent and treat substance use disorders in youth. In partnership with the American College of Academic Addiction Medicine and the American Academy of Addiction Psychiatry, we can train the next generation of physicians in pediatric addiction medicine, grow clinical programs and expand capacity. In doing so, we can reach youth and provide them access to professional advice, guidance and treatment. We can save and improve lives and prevent future epidemics. But our model is not yet widely available. You can help change that.

Trends in nicotine vaping



"We need this program (ASAP) like we need the air we breathe."

—pediatrician in response to youth vaping

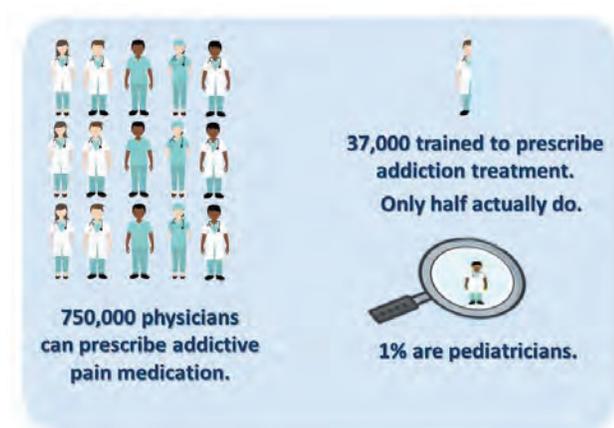
Miech R, Johnston L, O'Malley PM, Bachman JG, Patrick ME. Trends in Adolescent vaping, 2017-2019. N Engl J Med 2019; 381:1490-1491

Life-changing impact

"She has had several fairly substantial traumas in the past year, and while we watched with apprehension, she had all the skills in place to get through each situation without setbacks. We are very proud and very grateful." –an ASAP parent



The workforce challenge



Disseminating the ASAP model across the United States and addressing gaps in the workforce will help youth avoid future addiction and limit future epidemics.

A sound investment

The health, social and economic costs of addiction in the United States exceed that of any other disease. The existing model is designed to address chronic, often treatment-resistant problems in adulthood. Targeting youth saves lives and money.

Each \$1 spent saves \$18 in later costs.

Investment	Impact
\$1 million	Create 2 new pediatric-focused addiction medicine fellowship training programs at children's hospitals
\$5 million	Establish dedicated pediatric substance use disorder clinical programs at 5 academic medical centers
\$10 million	Establish dedicated pediatric substance use disorder clinical programs at 15 academic medical centers

Your philanthropic partnership can make a tremendous difference in preventing and treating youth with substance use disorder. We are happy to discuss how to scale your gift to achieve maximum impact.

The chart illustrates various philanthropic opportunities.

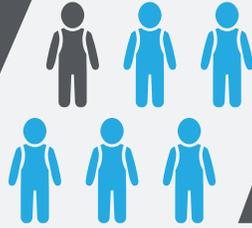
Boston Children's Adolescent Substance Use and Addiction Program provides national leadership in the identification, diagnosis and treatment of substance use problems and disorders in children and adolescents.

To learn more, please contact: <http://www.childrenshospital.org/asap> | ASAP@childrens.harvard.edu

Published: February 2020

The problem

1 out of **6** students drops out of school.



Students facing poverty and **students of color** will drop out at even higher rates. Poverty and trauma are toxic forces that drive many students to drop out, yet education policy overlooks these barriers to learning.

Change is possible

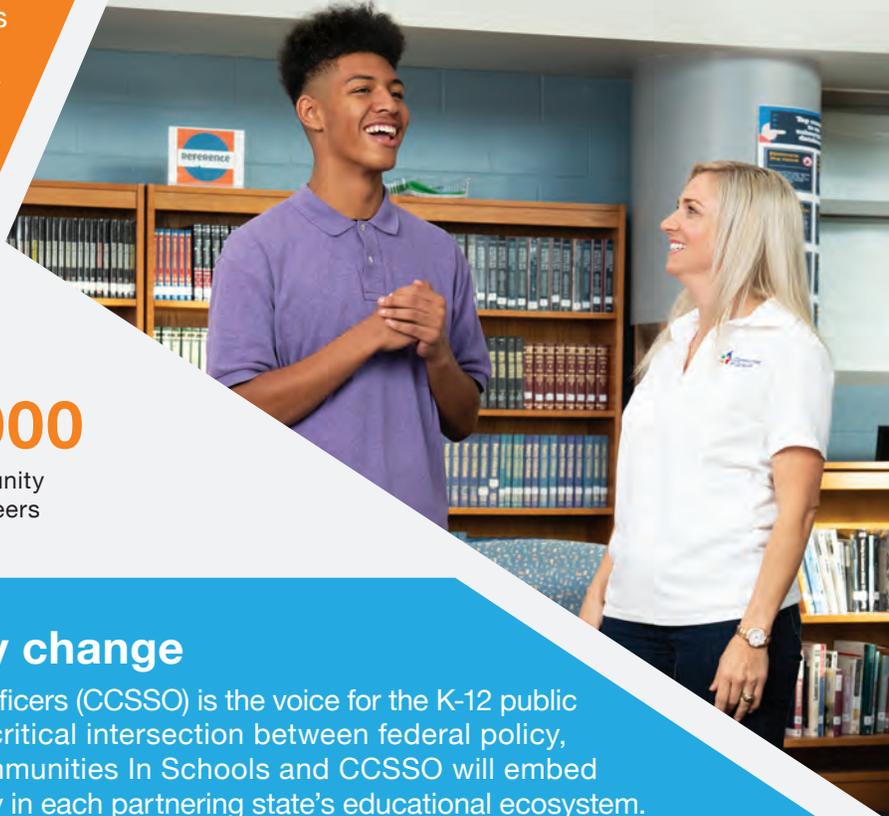
Communities In Schools (CIS™) has a proven solution to keep kids on the path to graduation: **integrated student supports.**



We surround kids and families with a community of trained, caring adults and resources that keep students on the path to graduation. We're by their side supporting them beyond the classroom.

Sean's Story

For Sean, the grief of losing his mom manifested in explosive outbursts and plummeting grades. CIS site coordinator Lee McLeod refused to let him give up. Lee checked in daily and connected him with grief counseling and academic help. Sean recalls, **"She made me think I could do better, so I did."**



Community at the center of our movement

8,100

community partner organizations

3,800

non-profit and youth development professionals

41,000

community volunteers



Partnership for policy change

The Council of Chief State School Officers (CCSSO) is the voice for the K-12 public education school system and the critical intersection between federal policy, states and districts. Together, Communities In Schools and CCSSO will embed **integrated student supports** policy in each partnering state's educational ecosystem.

The evidence is clear

1.6 million

students served

99%

of students stay in school

86%

of students improve academics

95%

of seniors graduate or receive a GED

We need your help supporting the whole child

CIS and CCSSO will establish a statewide framework for embedding integrated student supports in the U.S. education system to create effective conditions for learning – ensuring vulnerable students stay on the path to graduation.



Lighting the torch for systems change: \$1 Million

Communities In Schools and CCSSO will convene a National Summit of 2,500 educators, community leaders, and experts to lend their expertise to the development of national guidelines for integrated student supports. They will become ambassadors for our model and help to build national momentum. Using those guidelines, CIS and CCSSO will conduct discovery research and develop a strategic action plan to expand integrated student supports in our existing school programs.



Demonstrating the potential of our model: \$5 Million

In addition to the plans outlined above, we'll implement demonstration projects in two states with the lowest-performing, most economically disadvantaged high schools in communities that we have not yet reached. We'll start with Regional Convenings with representatives from state agencies, local districts, schools, and communities resulting in plans that unite the many people who are key to children's futures. Then, we'll work with schools to hire site coordinators to provide integrated student supports. Throughout the following year, we'll hold trainings and provide data-informed support to school staff. Our goal is to build capacity in local leaders to allow communities to own this work so that this practice becomes part of the school fabric.



Paving the road to brighter futures: \$10 Million

Systemic change is only possible when amenable public policy is in place. With this funding, CIS can implement the model in five states following the same plans described above, while CCSSO works to change state practice in targeted jurisdictions. We'll unlock public funding and improve local administration of existing funds to pay for integrated student supports and remove barriers to accessing public resources for economically disadvantaged communities. All the while, we'll be creating a larger and larger pool of local champions who work tirelessly in their communities to connect students to the resources they need to succeed.



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FR1ENDS of the CH1LDREN

Defying the odds of generational poverty.

We invest in salaried, professional mentors who build relationships with youth to achieve their hopes and dreams; 12+ years, no matter what.

THE CHALLENGE

Extreme obstacles – generational school failure, parental substance use, incarceration, violence in the home and community and teen pregnancy – create a cycle where children fail within education, behavioral health and foster care systems and frequently land in the justice system. Traditional youth-serving organizations struggle to adequately support the most vulnerable children. Friends of the Children has an innovative solution.

OUR SOLUTION

We provide every child in our program with intensive, individualized guidance from full-time, highly trained, salaried mentors we call Friends. For 12+ years, from 4-6 years old to graduation, each youth spends 16 hours per month with their Friend. No matter what. Friends of the Children is breaking the cycle of poverty and intergenerational repetition of low educational attainment, teen parenting and criminality. We work with foster care systems and high-poverty schools to intentionally find and enroll children facing the highest risks: poverty, homelessness, neglect, abuse, foster care, parental incarceration, drug and alcohol abuse and domestic violence.

OUR STORY & VISION

Entrepreneur Duncan Campbell’s own troubled youth provided the impetus for founding Friends of the Children in 1993. We began with 3 Friends and 24 children. Now, we employ hundreds of Friends who serve thousands of children in 21 sites across the United States and the United Kingdom, with ongoing international interest. Expansion is led by CEO Terri Sorensen, who has raised more than \$100 million in public and private funding. Our ambition is to expand to 50 locations around the world.

Friends of the Children has proven itself capable of successful replication. We recently completed an early close-out of a \$25M expansion campaign, which included a multimillion dollar, multi-year investment from Michael Jordan and a \$4M investment from the Social Innovation Fund. As a result, we now have greater capacity to manage and implement successful expansion around the country and the world.

We believe that every child who needs it, deserves a Friend.

Published January 2020.

OUR IMPACT

Our model reaches the root causes of poverty and empowers youth to overcome multiple risk factors. We begin tracking intermediate outcomes and social-emotional skill development as soon as youth enroll in the program. Progress toward our outcomes is determined monthly, quarterly and annually, and the data is reported in a Program Performance Scorecard that leverages a universal youth database. Our youth break cycles of violence, poverty, and disadvantage:



83% of youth receive their high school diploma or GED



93% remain free from involvement in the juvenile justice system



98% wait to parent until after their teen years



92% of youth go on to enroll in post-secondary education, serve our country or enter the workforce

For youth who experience foster care, they will stay in care less time and re-enter care at lower rates than youth in similar situations without a Friend.

VIDEOS:



FR1ENDS of the CHILDREN

Generational Change,
One Child at a Time

OUR APPROACH TO MEASUREMENT + EVALUATION

We evaluate, measure, and improve. We are assessed annually by an independent third-party evaluator. This allows us to continue to identify ways to make our program stronger.

The National Institutes of Health, Edna McConnell Clark Foundation and Robert Wood Johnson Foundation invested in a multi-site, longitudinal randomized controlled trial study of the Friends of the Children model. Now in its 12th year, the study is already showing positive preliminary results. The Harvard Business School Association of Oregon (HBSAO) conducted a Return on Investment (ROI) analysis of our model and found that for every \$1 invested in Friends of the Children, there is a savings to society of over \$7. Over the lifetime of each graduate, that is \$900,000 in savings. The Annie E. Casey Foundation recently completed a qualitative caregiver study that re-affirmed the ripple effect on siblings and caregivers in our youth's lives. The results of this study have informed our Two-Generation (2Gen) approach for supporting youth and families.

OPPORTUNITY FOR REAL CHANGE

We have an incredible opportunity to partner with you for real, sustainable change. Your investments will empower more vulnerable children to change the trajectories of entire communities:

- \$1M - Launch 1x additional site. Friends will secure additional \$500K in matching funds.
- \$5M - Launch 5x additional sites. Friends will secure additional \$1.5M in matching funds.
- \$10M - Launch 10x additional sites. Friends will secure additional \$5M in matching funds.

To achieve our goals, we will leverage the following activities:

Planning + Evaluation

Training, Program Implementation & Sustainability

Grow Program & Fundraising Capacity for Sustainability

Planning + Evaluation

- Hire Local Expansion Officer & select city for expansion.
- Hire evaluator & create the program & implementation evaluation for scaling to new city.
- Hold champion meetings: bring together social entrepreneurs & leaders from education, child welfare, nonprofit, government & philanthropic communities in the local city.
- Vet feasibility of each city for implementation & sustainability.
- Hire Executive Director.

Training, Program Implementation & Sustainability

- Hire & train Program Director, Development Director & Friends for each community.
- Select children from foster care system & high poverty schools in each community.
- Select a control group of an equal number of children in each city for evaluation comparison.
- Establish baseline data on all children and program implementation.

Grow Program & Fundraising Capacity for Sustainability

- Hire Friends and select new class of children.
- Evaluate data and outcomes, implement learnings and share with the community.
- Build fundraising sustainability in each community with diverse revenue streams.

We were recently featured in the [The New York Times](#) and [Stanford Social Innovation Review](#).

We also have support from [Michael Jordan](#) and [Russell Wilson](#).



Learn more at [friendsofthechildren.org](https://www.friendsofthechildren.org)

Improving the Mental Health of Young People in America

A 15-year-old who reaches for his mother's prescription opioids one too many times.

A 19-year-old who dies by suicide because she's tired of being lonely.

A 25-year-old who uses alcohol to escape depression.

These are our children, brothers and sisters, our friends and neighbors. And they are **slipping through the health care cracks** on a daily basis.



The Issue

More young Americans are struggling with mental health and addiction issues now than at any other point in history, yet they are the least likely to receive care. Left unaddressed, these issues will fast-track morbidity and early mortality, weaken communities and lead to intergenerational distress.

The Impact

Without sustainable solutions in place, the behavioral health issues of young people will continue to contribute to a host of compounding deficiencies, such as poor performance in school, minimizing higher-education opportunities; social isolation, exacerbating loneliness and suicide risk; and diminished job opportunities, leading to unemployment and homelessness.

The Opportunity

Building a healthier future for youth requires a multi-pronged approach. It involves giving communities tools for infrastructure growth; teaching schools and workplaces how to spot and address mental illness and addiction; reducing stigma and discrimination; enabling service providers to provide a full spectrum of care; and improving coordination between systems to remove unnecessary obstacles to treatment ...

... this is where the **National Council for Behavioral Health** comes in.

NATIONAL COUNCIL
FOR BEHAVIORAL HEALTH

¹ <https://www.nami.org/learn-more/mental-health-by-the-numbers>

² <https://www.nimh.nih.gov/health/statistics/suicide.shtml>

³ <https://www.samhsa.gov/data/data-we-collect/nsduh-national-survey-drug-use-and-health>

1 in 6
U.S. youth
aged 6-17
experience a
mental health
disorder each year.¹

Suicide is
the 2nd
leading
cause of
death
among **people aged**
10-34 in the U.S.²

5.1 million
young
adults
aged 18-25
battled a **substance**
use disorder
in 2017.³

Our Solutions

Since 1969, the **National Council for Behavioral Health** has been fighting to ensure that all Americans living with mental illnesses and addictions have access to comprehensive, high-quality care that affords every opportunity for recovery. With a network of 3,326 providers and a commanding voice on Capitol Hill, we can ensure that today's generation — and those to follow — can heal and thrive. Through a five-year plan grounded in evidence-based interventions, we seek to:



- Empower millions of young people to recognize, talk about and seek care for mental health and addiction through **Mental Health First Aid (MHFA)**, a training program with more than 2 million people trained and 18,000 instructors.⁴ By scaling MHFA, we can increase mental health literacy, build support systems, and reduce stigma and discrimination.
- Expand our **Certified Community Behavioral Health Clinics (CCBHCs)** program, a nationally recognized model of care that significantly increases access to services and eliminates barriers to life-saving support.⁵ By bringing CCBHCs to scale, we will lead the charge for coordinated, comprehensive care for young people in need.

Our Ask

Now is the time to bring our proven solutions to every community. Your generous contribution will help those most in need receive the care they expect and deserve:

- **\$1 million:** Help us provide scholarships to MHFA instructors to cover the costs of blended learning, training manuals and local expenses, removing a major inhibitor to program expansion.
- **\$5 million:** Help us build out our CCBHCs and MHFA evaluations — and lead a national campaign promoting the programs as family and community resources — to improve adolescent wellbeing.
- **\$10 million:** Help us engage in a nationwide advocacy and public affairs campaign to pursue state and federal legislative action in support of MHFA and CCBHCs.

⁴ <https://www.mentalhealthfirstaid.org/cs/wp-content/uploads/2013/10/2018-MHFA-Research-Summary.pdf>

⁵ <https://www.thenationalcouncil.org/wp-content/uploads/2017/11/National-CCBHC-survey-write-up-FINAL-11-28-17.pdf>

For a full view of our five-year plan, please contact **Mohini Venkatesh**, Vice President of Business & Strategy, at MohiniV@TheNationalCouncil.org.

NATIONAL COUNCIL
FOR BEHAVIORAL HEALTH
TheNationalCouncil.org

Ending U.S. Child Abuse and Neglect: Launching a National Strategy

February 2020



Imagine a world where every child is healthy, nurtured, and protected from harm. In this world, a quarter of all mental illness, crime, and lost productivity would be eliminated. Today, one in six U.S. children suffers from child maltreatment, but there are only fragmented arrays of services delivering disjointed responses to this silent epidemic.

The highest incidence and deleterious impact of child abuse occurs in the first two years of life, yet scientific evidence demonstrates that most child abuse can be predicted and prevented. We can no longer wait for a knock on the door by Child Protective Services, only to move the most severely abused children to the courts. To interrupt intergenerational cycles of child abuse and its consequences, the solution must start early in life—when the enduring impact of prevention is highest—and integrate proven methods of risk surveillance with evidence-based intervention.

Here we propose to accomplish this with a nationally scalable, sustainable deployment of existing health

and social service resources that will connect families in need with effective preventive intervention. We will align the constellation of interventions required—but rarely attained—for families at risk.

- In-home nurse visitation
- Evidence-based parenting education
- Coordinated mental health services
- Reproductive health services for parents
- Access to effective court-based intervention in the setting of parental substance abuse
- Continuous needs- and risk-surveillance and response in the course of medical follow-up
- Resolution of critical material needs such as transportation and utilities
- A 2-1-1 crisis warmline
- Child development accounts

In Phases 1 & 2 we will hire and train 45 family-support specialists who will operate within the obstetric services of three health systems to implement screening, provide service coordination, and liaise with the community. We will reach 3,600 high-risk families, approximately 80 per specialist.

In Phase 3, each health system will implement the targeted prevention paradigm system-wide, according to the model established during Phases 1 & 2. We will establish information management protocols to support ongoing risk surveillance, service integration, and data linkage.

Outcomes from Phases 1 & 2 will be monitored by (a) comparing the progress of birth cohorts prior to and after system-wide implementation, (b) within-system comparison between subgroups of clients grouped by level of risk and service acquisition, and (c) serial ascertainment of the rates of child abuse within the respective populations according to official state records.

Staging Based on Funding Level

The National Institutes of Health awarded a \$1.5 million grant to our team to conduct a feasibility study of this program, in which 125 high-risk families of newborns already have been enrolled.

For each additional \$1 million investment, three dedicated case managers would be trained and fully engaged in executing the preventive intervention plan within a single health system, with close monitoring of the progress of the families to whom they are assigned.

A \$5 million investment would enable this same complement of new personnel to be deployed within each of three health systems, with extensive analysis of cost savings, scalability, and ascertainment of training and sustainability requirements for a full scale deployment within each health system.

Beginning the End of Child Abuse

Child maltreatment is the most influential preventable cause of lifetime mental health impairment and accounts for an estimated one-fourth of the entire burden of mental health impairment, criminality, and lost productivity in

the population. A staggering \$125 billion lifetime cost is exacted for each yearly cohort of victims.

Led by John Constantino, MD, director of the William Greenleaf Eliot Division of Child & Adolescent Psychiatry at Washington University School of Medicine and psychiatrist-in-chief at St. Louis Children's Hospital, the project team includes individuals who are world leaders in developing and evaluating each component of our proposed preventive intervention model. Working in collaboration with three U.S. health care systems, we will stage the beginning of the end of child abuse.



Our Project Goals

1. To engage families of at-risk newborns to participate in a coordinated system of care to promote infant mental health and prevent child maltreatment.
2. To implement a coordinated developmentally and culturally appropriate response to the risk of child maltreatment and its consequences from time of birth.
3. To provide workforce development training for integrating child abuse prevention into health systems.
4. To refine the approach in an initial implementation phase and then deploy the intervention across the three participating health systems.



Central America Proposals

Youth

To view a video playlist of the proposals in the order that they appear in this booklet, please [click here](#).

Please note, proposal order is alphabetical by organization; not reflective of ranking.



World Vision

Hope at Home: Central American Youth Build a Secure Future

 [View factsheet on pages 17-18](#)



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[Project Video](#)



HOPE AT HOME



Central America is experiencing its worst crisis in a generation.

Violence levels are among the highest in the world, poverty is extreme, and jobs are few. Youth are the hardest hit. From 2011 to 2016, more than 10% of the youth in El Salvador, Guatemala, and Honduras migrated to the United States. World Vision believes these youth deserve better, and we have a solution that works. By challenging violence at all levels and providing economic opportunities, we will reinstate hope and transform communities.

Your support will provide safe spaces for vulnerable kids, plus jobs, training, and education for at-risk youth. As a faith-based organization with a staff that is 95% local, we are uniquely positioned to bring together and empower thousands of churches, businesses, schools, and government offices to empower youth with hope at home. Together with Cure Violence Global, we will work in the most dangerous areas to stop gang violence before it happens, using proven methods to de-escalate conflict.

Of the **52,000 children and youth** we assisted in El Salvador in 2018, **only two** joined migrant caravans.

World Vision is currently working with **150,000 children** in **1,700 communities** and **2,300 churches** in these areas, and providing positive parenting support for **46,000 parents**.

Field research from El Salvador revealed that for every **\$1** World Vision invested in training and equipping faith communities (notably, local churches), these communities invested an additional **\$6**.¹

In Honduras, the Cure Violence approach has **reduced killings by 88%** in targeted areas.



EL SALVADOR

Population below poverty line: **33%**

- People who know a victim of child violence **38%**
- Children abused at home **21%**
- Murder rate compared to U.S. **17x**

GUATEMALA

Population below poverty line: **59%**

- People who know a victim of child violence **38%**
- Children abused at home **23%**
- Murder rate compared to U.S. **9x**

HONDURAS

Population below poverty line: **30%**

- People who know a victim of child violence **48%**
- Children abused at home **24%**
- Murder rate compared to U.S. **22x**

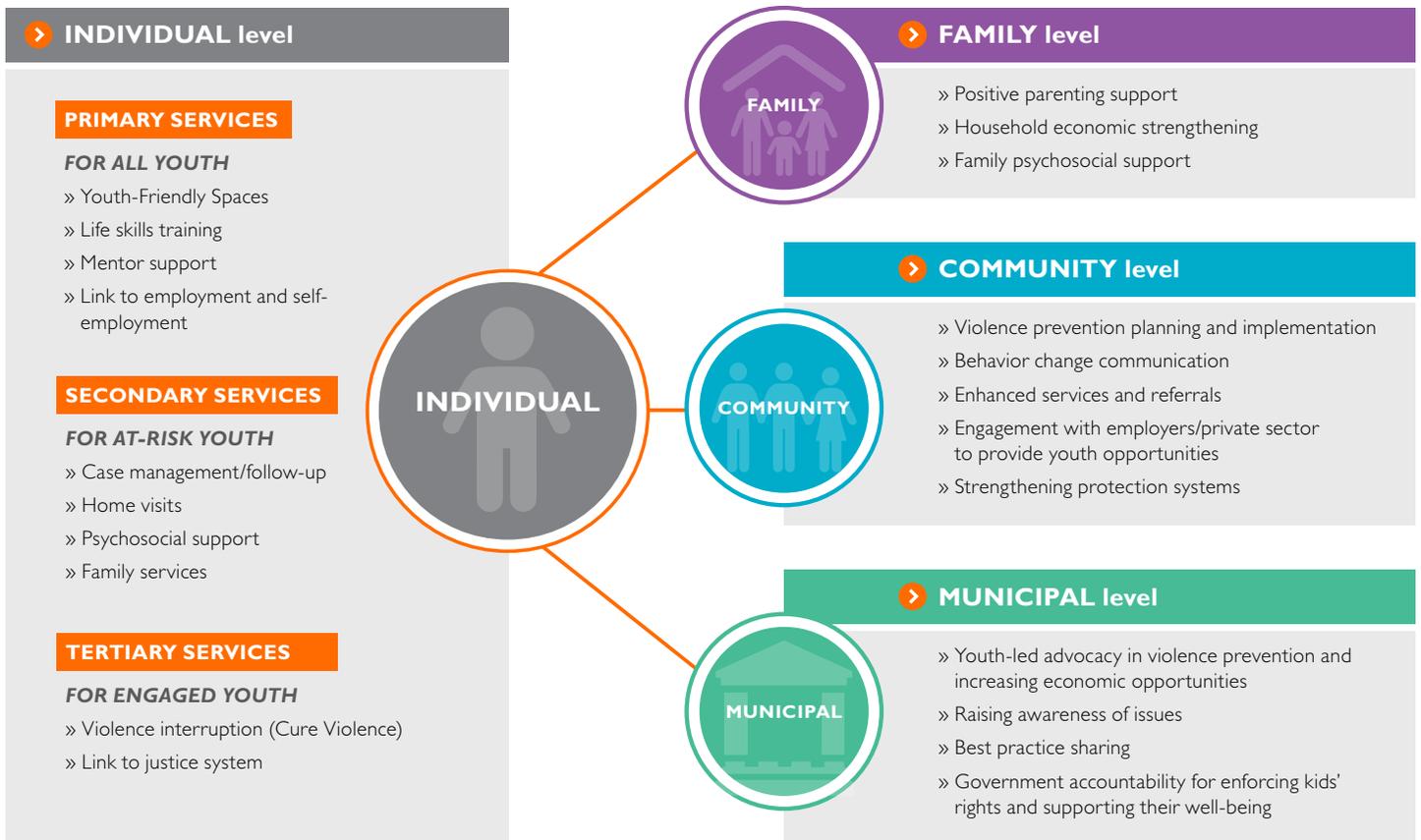
¹Jean Paul Ortiz, Edwin Alberto Mira, Maria Rebeca Menendez, Erick Guillermo Basurto, *Walking with the Church* (San Salvador, El Salvador: World Vision, 2017).

TARGET OUTCOMES	
70%	of youth participants employed, self-employed, or returning to education
50%	reduction in community violence
30%	reduction in familial violence

TARGET BENEFICIARIES		
The scalable nature of our programming means that your support can provide increased economic opportunities for youth in Honduras, Guatemala, or El Salvador.		
\$1 million	\$5 million	\$10 million
UP TO 2,000 YOUTH	UP TO 25,000 YOUTH	UP TO 50,000 YOUTH

A PROVEN SOCIOECOLOGICAL APPROACH

Interventions through local churches, communities, and governments



For more information contact Kimberly Quanstrum-Jillson, Senior Director of Foundations and Partnerships, at kjillson@worldvision.org.



World Vision is a Christian humanitarian organization dedicated to working with children, families, and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice.

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Africa Proposals

Youth

To view a video playlist of the proposals in the order that they appear in this booklet, please [click here](#).

Please note, proposal order is alphabetical by organization; not reflective of ranking.



CAMFED International

SISTER: A Scalable Solution to Girls' Exclusion from Education

 [View factsheet on pages 20-21](#)



[Bold Solutions Network Online Profile Page](#)



[Project Video](#)



World Vision

Keeping Girls Safe and in School in Sub-Saharan Africa

 [View factsheet on pages 22-23](#)



[Bold Solutions Network Online Profile Page](#)



[Project Video](#)

Our goal is to generate an ever-multiplying virtuous cycle through which girls go to school, succeed and become leaders who in turn support the younger generation of girls. Within 5 years, **SISTER** will support 5 million marginalized girls in secondary school in sub-Saharan Africa, and open the gates to millions more.



52.2M
girls in sub-Saharan Africa (sSA) are excluded from school

Fewer than
1 IN 20
girls in rural sSA complete secondary school

>73M
young women under 35 in sSA are outside the workforce

THE PROBLEM

The fundamental benefit to humanity of girls' education is widely acclaimed by world leaders and leading economists. It is heralded as one of the greatest opportunities of our time to tackle the biggest global challenges because of its impact on economic prosperity, population growth and climate change.

Yet millions of girls are excluded from school; 96.5 million girls globally with the highest rates in sub-Saharan Africa.

Poverty underpins the many barriers to girls' education, and is a driver of practices like early marriage.

Even for girls who beat the odds and complete secondary school, they graduate into communities where there is a dearth of opportunity, and they lack access to the capital, connections and assets to create their own employment.

A mere fraction of the possible benefits of girls' education are therefore being realized, because so much potential lies latent if girls cannot complete school and, in turn, if young women who graduate cannot capitalize on their education.

The world needs an urgent solution that not only ensures all girls go to school, but that opens up their path to a secure livelihood beyond school and ultimately, to positions of leadership. In this way, we can realize the full potential of girls' education for individuals, for their communities and for countries.

OUR SOLUTION

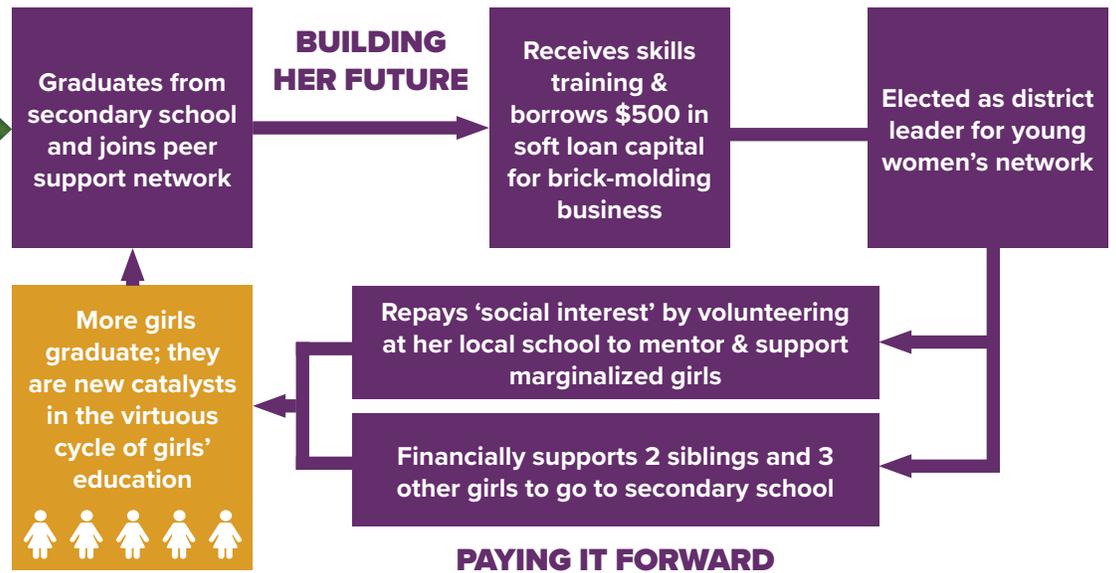
Our solution – **SISTER** – tackles the problem of girls' school exclusion by addressing the dearth of post-school opportunities for young women. It does so by creating pathways of opportunity for young women that are linked to their leadership in supporting marginalized girls in their community to go to school. The result is an ever-multiplying virtuous cycle through which girls enrol and complete school, and in turn step forward as leaders for the younger generation.

At the core of **SISTER** is an innovative system of social currency: After completing secondary school, young women are offered skills training and soft loan capital to start small-scale enterprises or pursue further education. Instead of paying financial interest on loan capital, they repay 'social interest' by taking on accredited volunteer roles in schools and communities to support marginalized girls in school. Michelle's story overleaf illustrates **SISTER** in action.

February 2020



MICHELLE
in Zimbabwe



WHY IT WILL WORK

SISTER is the culmination of 25 years of refining CAMFED's model of support for girls' education and young women's empowerment that has successfully been delivered at scale in five countries of sub-Saharan Africa.

The CAMFED Association will be at the forefront of **SISTER**'s roll-out. This is the pan-African network of young women leaders founded by girls who completed school with CAMFED's support which has a growing membership of 150,000, set to reach 300,000 within three years. As young women who once themselves experienced exclusion, they are the experts on what it takes for the most marginalized girls to go to school and learn. They have also devised the system of social interest through which young women pay forward support for girls' education.

Well-established partnerships provide the framework for scale and sustainability: with government agencies in scaling the accredited volunteer roles in schools; with micro finance providers in scaling the soft loan facility that incentivizes repayment of social interest.

CAMFED has engaged with the Obama Foundation's Girls Opportunity Alliance to explore opportunities in bringing recognition to young women leaders' collective action and achievements, and inspire a global movement for girls' education.

PROJECTED IMPACT

SISTER has the potential to support 5 million marginalized girls in secondary school in five years in sub-Saharan Africa, thereafter becoming self-generating and ever-multiplying as those 5 million in turn support millions more.

SISTER builds on a strong evidence base, validated by independent evaluation:

- Young women leaders in the CAMFED Association are each financially supporting on average three other girls in their community in secondary school.
- The accredited volunteer program in schools is associated with a significant uplift in marginalized girls' retention and learning outcomes.
- In four countries where the system of social interest on loan capital is in operation, loan repayment rates among young women borrowers are consistently above 95%.

OPPORTUNITY TO INVEST

Together we can unlock the extraordinary potential of young women's leadership in support of girls' education:

- \$10M** would fund the expansion of **SISTER** in three countries and introduction to one further country, connecting young women leaders and supporting 450,000 girls in secondary school.
- \$5M** would fund the expansion of **SISTER** in two countries, connecting young women leaders and supporting 200,000 girls in secondary school.
- \$1M** would fund the expansion of **SISTER** in one country, connecting young women leaders and supporting 40,000 girls in secondary school.



KEEPING GIRLS IN SUB-SAHARAN AFRICA SAFE AND IN SCHOOL

Fifty million girls in sub-Saharan Africa are not in school. As a result, they are robbed of the chance to reach their potential and become more vulnerable to early marriage, gender-based violence, unwanted pregnancy, depression, and HIV. World Vision believes that when girls are given opportunity and rights, families, communities, and entire countries win. And we have an innovative solution that is already making a dramatic difference. **Our evidence-based Early Warning System identifies at-risk girls before they drop out, keeping them safe and in school through interventions that unite the whole community.**

THE PROBLEM

The root cause of these problems is gender inequity: a lack of fairness in the way that women and girls are treated compared to boys and men. To change social norms, it is essential to change perceptions about what others believe and do. Evidence shows that girls' education will not improve unless harmful gender norms are addressed. Unless we act now, today's adolescents will become adults who perpetuate the same harmful beliefs and practices that limit girls' futures.

THE SOLUTION

Our Early Warning System transforms harmful gender norms and keeps girls in school, empowering them to reclaim their futures. We will use evidence-based interventions, like **SASA!** and **Coaching Boys into Men**, to shift harmful gender norms. In schools, we will track indicators like attendance, behavior, and course performance, cultivate skills, provide connections with peers and trusted adults, and disrupt the cycle of violence. As a faith-based organization with a staff that is 95% local, we are uniquely positioned to address harmful gender norms by engaging religious institutions, and by building on existing relationships at the national, community, school, and interpersonal level.



Your support will help scale the Early Warning System to reach hundreds more schools in Uganda and tens of thousands of additional girls.

OUR SUCCESS IS EVIDENT



Early Warning System has achieved a **99% school retention rate** in Uganda (151 schools, 10 districts) compared to the national rate of 22%.

Children who rated **school as a safe place** that protects from violence against children **increased from 54.5% to 93.5%.**

TARGET OUTCOMES

95%

school retention rate for adolescent girls

90%

of girls and boys who rate school as a safe place that protects from violence

90%

of adolescent boys who do not accept any forms of violence



\$1 million

Positive discipline teacher trainings and Coaching Boys Into Men will be implemented in **75 schools** in Uganda (5 districts) for 2.5 years.

\$5 million

EWS will be implemented in **180 schools** in Uganda (12 districts, 15 schools each), for 4 years.

\$10 million

EWS will be implemented in **225 secondary schools** in Uganda (15 districts, 15 schools each), for 4 years.



For more information contact Kimberly Quanstrum-Jillson, Senior Director of Foundations and Partnerships, at kjillson@worldvision.org.



World Vision is a Christian humanitarian organization dedicated to working with children, families, and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice.

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India Proposals

Youth

To view a video playlist of the proposals in the order that they appear in this booklet, please [click here](#).

Please note, proposal order is alphabetical by organization; not reflective of ranking.



Johns Hopkins University

Zero TB: Ending the Pediatric Tuberculosis Epidemic

 [View factsheet on pages 25-26](#)



[Bold Solutions Network Online Profile Page](#)



[Project Video](#)



Sampark Foundation

Disruptive Inclusive Innovation to Improve Learning Outcomes in Public Schools

 [View factsheet on pages 27-28](#)



[Bold Solutions Network Online Profile Page](#)



[Project Video](#)



ZERO TB KIDS

HELP US ELIMINATE TB IN KIDS

Tuberculosis is one of the top 10 killers worldwide, causing 1.5 million deaths per year, including 250,000 fatal cases in children. Although TB is preventable and curable, most treatment is passive: it's only when a child shows symptoms that a health care provider is contacted. We upended that ineffective model and developed a proactive approach that systematically tests children in schools and households, and treats them before they succumb to this infectious disease. **The results have been astounding.**

THE PROBLEM

EVERY YEAR...

250,000 Children die from TB	25,000 Children develop multidrug-resistant TB
1.5 MILLION TB cases detected in children & adolescents	10 MILLION TB cases detected globally
55% of TB in children is undiagnosed	
90% of children with multidrug-resistant TB remain undiagnosed with no access to treatment	

HOW WE ARE SOLVING IT



TESTING
children in schools and at home, children exposed to HIV infection, and pregnant women



TREATING
active cases, including drug resistant TB, and ensuring optimum adherence and treatment completion



PREVENTING
future cases by treating latent TB with novel short-course therapies

OUR METHOD FOR ELIMINATING TB IN CHILDREN



TB preventive treatment



Active case finding and treatment



Reduction in adult TB cases under national program

UTILIZING COMMUNITY MOBILIZATION



Stakeholder engagement



Social media campaigns



Traditional media campaigns

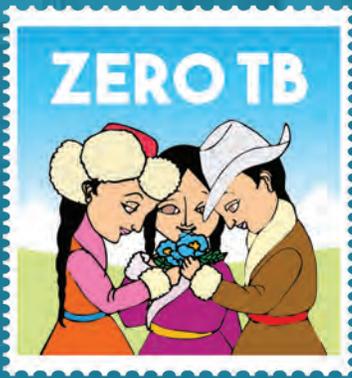


Advocacy & support from community leaders



“This is a project that can eradicate TB. Children and youth are our future.”

— His Holiness the 14th Dalai Lama
in a public service announcement about ZERO TB KIDS



WE'RE ATTACKING TB BEFORE IT CAN ATTACK KIDS

Our project originated in India, which has the highest burden of TB in the world. Local doctors approached Johns Hopkins researchers about this overwhelming problem and together they created a robust partnership that has been embraced by both government leaders and local residents. And it's a model that can work in communities around the world.

OUR NUMBERS

3

Years this project has been in place

10,000

Number of children screened

1,000

Number of children treated with preventive therapy

82%

Rate at which we have reduced TB in kids

WHAT THE FUTURE HOLDS



Novel point-of-care technology for detection of latent TB infection in nearly any setting



Ultra-short course child-friendly preventive regimens



Operationalizing preventive therapy strategy for children exposed to drug-resistant TB

Our successful model can be expanded to reach across India and around the world. Here's what additional funding would mean for TB prevention and treatment in children:

\$1 MILLION

- Cover 100,000 kids
- Detect and treat 100 active cases
- Preventive treatment for 20,000 children

\$5 MILLION

- Cover 500,000 kids
- Detect and treat 500 active cases
- Preventive treatment for 100,000 children

\$10 MILLION

- Cover 1,000,000 kids
- Detect and treat 1,000 active cases
- Preventive treatment for 200,000 children



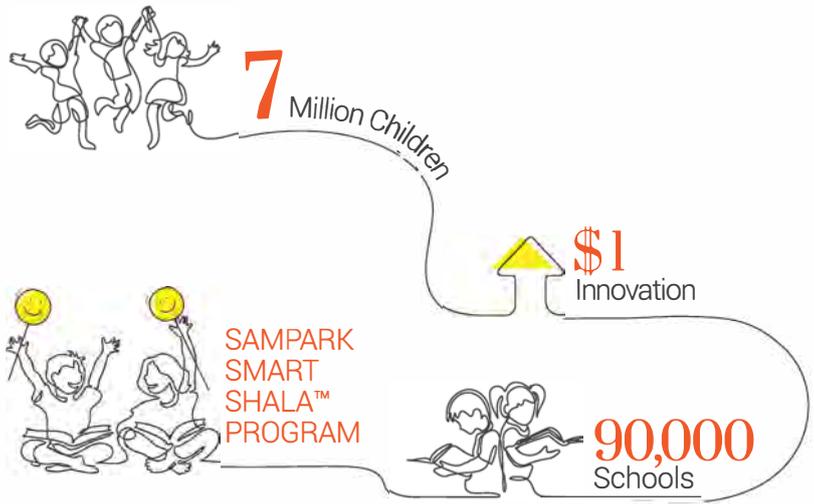
"We have shown that tuberculosis incidence can be greatly reduced through the implementation of a comprehensive program. The model that we have with Zero TB Kids could be scaled up to schools across India, and it could be scaled up to monasteries across communities, in refugee populations, and in other vulnerable populations across the country as well as globally."

— Kunchok Dorjee,
Director, Zero TB Kids

Dr. Richard Chaisson
Director, Johns Hopkins Center
for Tuberculosis Research

rchaiss@jhmi.edu | 410-955-1755 | ahealthierworld.jhu.edu/zero-tb

January 2020



No Child Left Behind

Sampark Foundation was founded by Anupama and Vineet Nayar (Former CEO of HCL Technologies and Author of HBP bestseller "Employees First Customer Second") with a belief that "frugal innovation" along with relentless execution in partnership with the government, can drive large scale change in learning outcomes. This user driven design thinking approach gave birth to Sampark Smart Shala™.

The Unsolved Problem - Poor Learning Outcomes

6/10

Children in grade 5 cannot read grade - 2 text

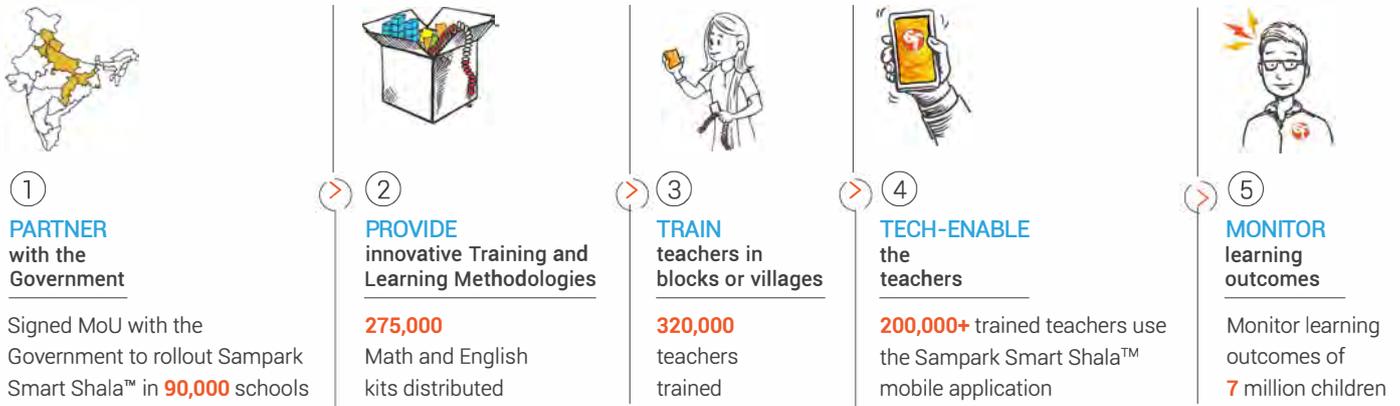
8/10

Children cannot do simple math

Over 144 million children study in more than 1 million public-funded schools in India. In the 17 years since education became a fundamental right, the country has achieved a near-universal enrolment rate of 96% at the primary level. However, all independent surveys – including the National Achievement Survey (NAS)—point to alarmingly poor learning outcomes.

Our 5-Step Model of Change

For these innovations to trigger significant on ground change, we had to find a mode of execution that works with the existing system and within the system. For the program to be accepted and owned by the government, we created a **5-step model of change** to transform learning outcomes and ensure the gains are sustained beyond us.



Our Impact Footprint



	States	Districts	No. of Schools	No. of Teacher Trained	No. of Children Impacted
2016	3	40	48,213	4,920	2,769,557
2017	3	68	46,976	46,302	3,114,650
2018	4	80	76,486	88,053	5,867,783
2019	6	157	91,486	181,155	7,267,783

6 states (Chhattisgarh, Jharkhand, Haryana, Uttar Pradesh, Himachal Pradesh and Uttarakhand) in India.

Our 5 Innovations - Sampark Smart Shala™



Sound Box

A rechargeable audio device that uses a voice mascot, 'Sampark Didi' and 112 carefully researched lessons accompanied by fun songs, music and games to ignite learning.



3D Teaching Learning Materials

These colourful and attractive teaching and learning materials (TLMs) are specially designed to work in rural classrooms and help explain concepts in linear steps: from simple to complex, and from concrete to abstract.



SF Activity App

Sampark's field representatives use this App to rate the implementation of the program in schools on preset parameters. Their monthly performance reports goes to state officials.



Multimedia Workbooks

Illustrated and tech-enabled English and Math workbooks provide its users a real-time access to online and offline video lessons on scanning the QR codes given at the end of each topic.



Sampark Smart Shala App

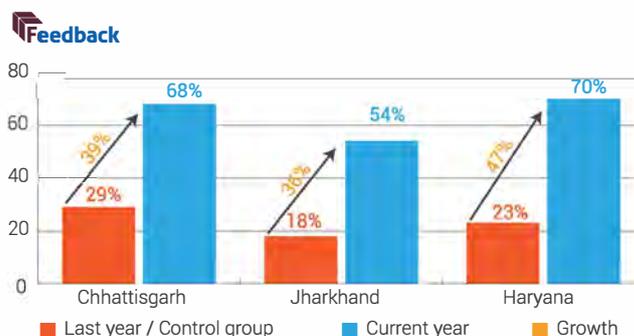
SSS App is a free learning platform with over 200,000 teachers as active users, where they share their classroom innovations. Besides, it gives them access to lesson-specific video content, activities, solved question papers.

Our Impact

Improvement in Learning Outcomes in Children

A third party assessment in 2018-19 by Feedback Consulting showed a remarkable increase in the percentage of children who answered grade level questions in Math & English:

- 68% in Chhattisgarh compared to 29% in 2017-18.
- 54% in Jharkhand compared to 18% in control group with no intervention.
- 70% in Haryana compared to 23% in control group with no intervention.



Strategic partnership for large scale impact

How you can help	Grant Amount	No of Children impacted	No of School impacted	Partnership Advantage
Project direct impact	\$1 million	300,000	3,000	Help expansion into 3000 schools
Project impact plus	\$5 million	1 million	10,000	Help expansion into 10,000 new schools plus help develop Science program to.
Project impact advantage	\$10 million	2 million	20,000	Help expansion into 20,000 new schools plus help develop program in regional languages.



Sampark Foundation, A-176, Sector-40, Noida - 201301, Uttar Pradesh, INDIA, Ph No: 0120-4217660

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Published on :- 02.02.2020



Multiple Regions

Youth

To view a video playlist of the proposals in the order that they appear in this booklet, please [click here](#).

Please note, proposal order is alphabetical by organization; not reflective of ranking.



Arizona State University Foundation
Culturally-Appropriate and Effective Substance Abuse Prevention for All Youth



[Bold Solutions Network Online Profile Page](#)



[Project Video](#)

[View factsheet on pages 30-31](#)



Generation: You Employed

Generation: Five Million People Employed by 2030



[Bold Solutions Network Online Profile Page](#)



[Project Video](#)

[View factsheet on pages 36-37](#)



Bard College

Addressing the Crisis of Democracy Through Global Higher Education Network



[Bold Solutions Network Online Profile Page](#)



[Project Video](#)

[View factsheet on pages 32-33](#)



Special Olympics

Inclusive Mindsets and Skillsets through Special Olympics Unified Champion Schools



[Bold Solutions Network Online Profile Page](#)



[Project Video](#)

[View factsheet on pages 38-39](#)



Futures Without Violence

Changing the Game for Girls: Sexual Violence Can Be Stopped



[Bold Solutions Network Online Profile Page](#)



[Project Video](#)

[View factsheet on pages 34-35](#)



War Child Holland

Can't Wait to Learn



[Bold Solutions Network Online Profile Page](#)



[Project Video](#)

[View factsheet on pages 40-41](#)

keepin' it REAL:

A culturally-appropriate and effective substance abuse prevention program for all youth

Our Goal: To collaborate with communities throughout Sub-Saharan Africa to prevent youth substance abuse by strengthening capacity to culturally adapt, implement, and scale



Substance abuse is an **epidemic** affecting hundreds of millions of people around the world.

In 2016, over **10 million people** died from opioid overdose. Addiction is a complex problem that destroys families and burdens society.

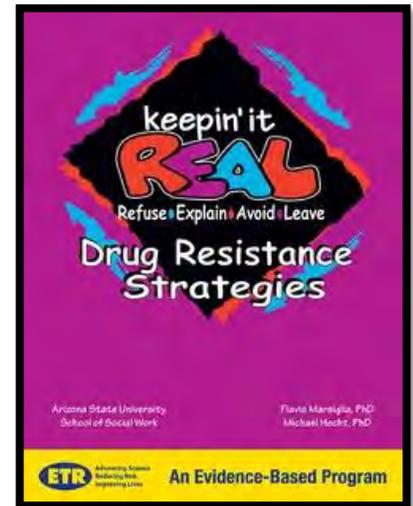
Substance abuse is **especially dangerous for children** and youth because they often lack the social skills needed to resist offers of alcohol, tobacco and other drugs.

Evidence based substance abuse prevention programs work. The critical age to intervene is between 12 and 14, before most alcohol and drug use begins. Schools provide an ideal context for maximizing the scale and impact of prevention programs, with trained classroom teachers delivering them.

The Global Center for Applied Health Research at Arizona State University created and tested an adolescent **drug prevention program** based on scientific data and respect for local cultures.

keepin it REAL:

- Teaches life skills and refusal strategies most commonly used by youth: **REFUSE, EXPLAIN, AVOID, and LEAVE.**
- Follows a cultural adaptation approach, developing and testing a local version of the program in partnership with collaborators and youth in each country.
- Has **already benefitted thousands of middle school students** in the USA, Guatemala, Kenya, Mexico, Spain, and Uruguay.



Our Center is soliciting support to expand our outreach into Sub-Saharan Africa where 41.6% of adolescents use substances like alcohol or drugs¹. Our partners in Kenya, Nigeria, South Africa, Tanzania and Uganda have capacity to widely implement the prevention program. Unfortunately, the local communities do not have the financial resources to fully adapt, deliver and evaluate the prevention program.

¹ Adebanye, Olawole-Isaac & Ogundipe, Oluwatomisin & Amoo, Emmanuel & Adeyemi, Davies. (2018). Substance use among adolescents in sub-Saharan Africa: a systematic review and meta-analysis. South African Journal of Child Health. 12. 79. 10.7196/SAJCH.2018.v12i2b.1524.

The Solution

We will adapt, implement, and evaluate *keepin' it REAL*, our scientifically proven, effective substance abuse prevention program with **youth ages 12-14**. This school-based intervention strategy will allow us to maximize our outreach to thousands of students currently without access to effective prevention programs.

Solution Model for *keepin' it REAL*



As a **result** of participating in our program, youth will:

- a) Reduce alcohol, tobacco, marijuana, and inhalant use;
- b) Abstain from opioid, cocaine, heroin, amphetamine, and prescription drug initiation; and
- c) Increase the use of drug resistance strategies.

Long-term impacts will lead to overall reduced rates of substance abuse and addictions. The economic benefits of this program will exceed the costs of implementing and scaling our solution. The benefits are expected to be sustained at least **50 years** from receipt of our program. Participation is associated with benefits of **\$16.98 for each dollar invested** (in 2013 US \$).



With your support, we will extend *keepin' it REAL* to thousands of students in Sub-Saharan Africa by 2025.

Our priority countries include **Kenya, Nigeria, South Africa, Tanzania, and Uganda**.

\$1M: Capacity Building, Cultural Adaptation, Implementation, Scaling for 1 country

\$5M: Capacity Building, Cultural Adaptation, Implementation, Scaling for 5 countries

\$10M: Capacity Building, Cultural Adaptation, Implementation, Scaling for 10 countries

Bard

ADDRESSING THE CRISIS OF DEMOCRACY THROUGH GLOBAL HIGHER EDUCATION NETWORKS

OVERVIEW

Bard College, with its partner Central European University, will expand its international network and extend the reach and impact of its unique curricula and programs, enabling faculty and students to engage in the critical thinking, debate, and civic engagement we consider key to addressing critical societal challenges. This global liberal arts network will be the first international university system not defined by a single nation or political institution. It will operate across borders and be characterized by student-centered teaching, facilitated in real time by technology and interpersonal connection.

MISSION AND GOALS

Bard's mission as a private institution operating in the public interest has led it to create a network of traditional and nontraditional higher education programs premised on the best traditions of liberal education. Bard's innovations range from its distinctive undergraduate liberal arts curriculum and its focused graduate programs to its programs designed to reach underserved communities. Bard aims to improve student outcomes, cultivate engaged citizens, reinforce democratic principles, and improve lives and livelihoods on a global scale by increasing access to higher education. Bard will accomplish these goals by expanding programs to new partners and across its existing educational network, which includes:

- Bard Early Colleges (currently in Baltimore; Cleveland; Washington, D.C.; Newark, New Jersey; Hudson, New York; New Orleans; and New York City)
- International partnerships and programs (Central European University in Vienna, Bard College Berlin, Al-Quds Bard College for Arts and Sciences in East Jerusalem, Faculty of Liberal Arts and Sciences [Smolny College] in Russia, Fulbright University in Vietnam; American University of Central Asia in Bishkek)
- Bard Prison Initiative
- Bard Microcolleges in local libraries and community organizations
- Educational programs for refugees
- Undergraduate and graduate programs based at its main campus in Annandale-on-Hudson, New York

Bard has demonstrated that by acting institutionally as engaged citizens, colleges and universities can enhance learning, increase engagement, and reach underserved populations across borders to help provide the tools necessary to support civil society and democracy. This connection is supported by research showing that the Bard early college model, for example, is effective in positioning young people to succeed in higher education and that a robust undergraduate education can be achieved across the socioeconomic spectrum, leading to successful graduate study and careers. Based on the results seen across the Bard network, we've concluded that employing the underlying principles of civic engagement in higher education accelerates democratic values.

Karen Unger, Assistant Vice President, Office of Institutional Support
Anne Cox Chambers Alumni/ae Center, Bard College, PO Box 5000, Annandale-on-Hudson, NY 12504-5000
Email kunger@bard.edu Phone 845-758-7434 www.bard.edu

IDENTIFYING EXPANSION OPPORTUNITIES

Bard will identify key populations for expansion of its work with both traditional and nontraditional partners, such as libraries and community organizations. The impact is global in scope yet intensive and personal, whether in a U.S. prison or a refugee camp abroad. The common thread is improving the critical thinking and communication skills necessary to pursue academic credentials and civic participation.

The Bard network is formally connected through a scaffolding of organizational structures, partnership agreements, and, in most cases, common accreditation. The liberal arts curriculum and the Bard degree are the common threads creating a resilience among our projects enduring not just years, but often decades. Ideas and practices based on curricula, teaching methods, and civic engagement strengthen and nourish the network and generate innovations and initiatives. The approach to institutional engagement, in turn, expands the boundaries of the network. For example, faculty from Smolny work in several Russian institutions, from Kaliningrad to Siberia, promoting student-centered learning, while faculty at Al-Quds Bard work with multiple Palestinian secondary institutions and refugee teachers in Jordan to help further core institutional practices.

SCALING THE PROJECT

With funding of **one million dollars**, Bard would develop more network classes, which unite Bard students and faculty with partners across the globe. Bard would also expand opportunities for short- and long-term student exchanges and participation in international alliances and civic engagement projects. Bard College could, for example, expand its debating societies across the international network, the early colleges, and the Bard Prison Initiative.

Funding of **five million dollars** would enable the creation of new avenues for faculty work across network institutions and international exchanges; curricular innovation and research projects; and support of new civic engagement projects for students on national and international scales, connecting them both virtually and through conferences and internships.

Funding of **ten million dollars** creates an even more robust platform for blended learning and teacher training to spaces beyond the typical classroom, such as in refugee camps, diverse cultural institutions, community-based organizations such as libraries, and prisons and other communities most often excluded from the university experience. It allows Bard to extend the scope of its international activities, particularly in Africa, Asia, and Latin America.



The Bard High School Early Colleges are public-private partnerships in six cities in the United States. Students receive a high school diploma and a tuition-free Bard College associate's degree in four years.



Al-Quds Bard College for Arts and Sciences. Out of approximately 4,000 universities and colleges in the United States, Bard College is the only one that has a dual degree undergraduate program with a Palestinian university.



The Bard Prison Initiative, founded in 2001 by a Bard College student, has become a full-fledged College initiative. BPI has granted 550 degrees and become a national leader in higher education for incarcerated students

Photos ©Bard College

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January 2020

Changing the Game for Girls:

Sexual Violence Can Be Stopped

February 2020



What if we could stop sexual violence before it happens?

You may be surprised to know that we can.



Our rigorously tested program (tested via two randomized controlled trials) is proven to lower instances of sexual assault and relationship abuse among adolescents, by leveraging the powerful cultural influence of sports. We now have the evidence that shows how to prevent sexual violence before it happens.



Your Return-on-Investment:

We can quantify not only the total number of adolescents reached with your investment, but also the estimated number of instances of sexual assault and relationship violence your investment has prevented, and the associated cost savings to survivors and society (Please see page two). Preventing sexual violence today will have a profound effect for generations to come.

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Why It Matters



Nearly 1 in 3 adolescent girls is sexually assaulted or abused. It is a global epidemic.

Approximately 9 in 10 rape survivors report that they were first assaulted during adolescence.

Sexual violence has a profound impact on a child's future, increasing her likelihood to drop out of school, and harming her long-term health and earning potential.

How the Program Works & Where



Futures Without Violence and its partner the International Center for Research on Women (ICRW) work with networks of youth sports clubs (both school-based and out of school) to embed the program into regular practices – with problem-solving activities and interactive learning tools to guide discussions on healthy relationships and how to prevent violence. This approach transforms the time young people spend playing sports into opportunities for life-altering change. Our evidence-based, award-winning model has been adapted in over 13 countries to-date (including Coaching Boys Into Men in the U.S. and Parivartan in India) and has reached over 200,000 young people worldwide. The model can be brought to any location around the world where sports plays a role in young people's lives. For our MacArthur 100&Change submission, we targeted India and the United States.

How Your Investment will Change Lives

With an investment at any of the following levels, Futures Without Violence and ICRW can bring this program to targeted locations in collaboration with an investment partner. This program is proven to prevent sexual violence, which in turn transforms lives by increasing girls' likelihood to stay in school, to earn more later in life, and for improved health. The below table outlines the reach and estimated impact of this project at three levels of investment. These models were developed by a team of researchers at the University of Pittsburgh based on the results of a randomized controlled trial and published research on the lifetime cost of rape for survivors in terms of medical costs, missed earnings and other expenses. (Please note: estimates vary based on project location.)

Investment Level	# of youth reached with support & mentorship	Estimated instances of relationship & sexual violence prevented	Estimated Cost Savings to Survivors and Society generated by your investment
\$1 M	200,000	17,400	US \$489 million
\$5 M	1,000,000	87,000	US \$2.4 billion
\$10 M	2,000,000	174,000	US \$4.8 billion

We have the evidence. We have the strategy. Our one missing piece? An **investment partner. The ball is in your court**.....





Employment Opportunity at Scale

Unemployment upends millions of lives, with the greatest impact felt by those with the fewest resources. Workforce programs spend over **\$500 billion annually** to offer a way out. The majority of this money sits within public vocational programs (TVETs) which have access to funding and infrastructure, but struggle with low employment outcomes. However, their huge scale means that improving their outcomes and shifting their focus from training to employment can result in jobs for millions of people.

Generation offers an employment methodology that comprises seven holistic steps, including confirming job vacancies, recruitment, training, social support, job placement, and outcome-tracking. Many other NGOs offer just one or two pieces of this puzzle—and work solely outside of existing public systems. Our proposal for MacArthur’s 100&Change Competition is focused on **embedding Generation’s complete methodology** within public programs to unlock employment opportunity at scale. We have already begun piloting this approach in Kenya, with strong early results in our first five TVET pilots - **100% graduation** and **95% job placement**.

The Generation Story

Since 2015, we have launched Generation in thirteen countries, **160+ cities**, and **26 professions**. We have served more than 36,000 learners and 3,200 employers. Today, we are the largest global program by annual volume that trains and places learners in jobs.

We scaled rapidly by embedding our methodology in approximately **75 community institutions**, including nonprofits, public vocational systems, private training providers, and employers.



81% job placement rate at three months after graduation

66% continued employment at one year after placement



2-6x increase in income

More than **\$135 million** in cumulative earnings by graduates



83% of employers would **hire** Generation graduates again

Generation

13 COUNTRIES

36,000 GRADUATES

161 CITIES

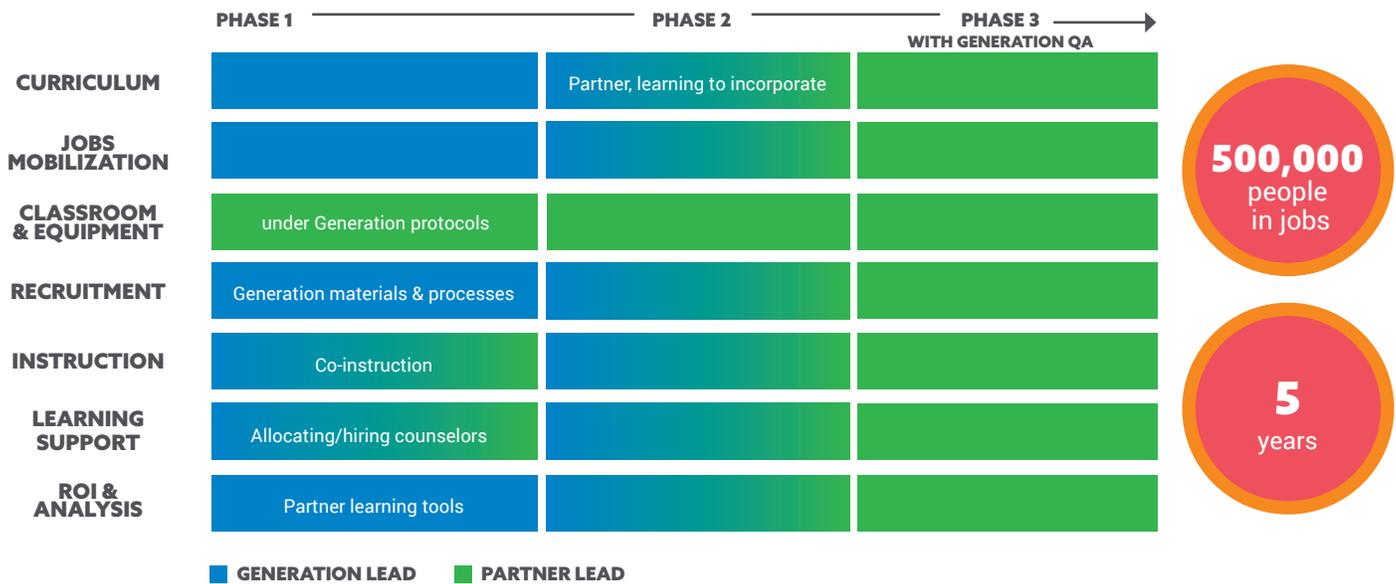
343 SITES

generation.org

Feb. 2020

OPPORTUNITIES TO SUPPORT GENERATION

The Generation proposal for MacArthur Foundation’s 100&Change competition would embed our approach within public systems in Brazil, India, and Kenya, placing 500,000 people in jobs in five years – and reaching five million by 2030. We have a staged approach to support public institutions in learning to deliver Generation’s methodology over time, so they are ultimately delivering it largely on their own (see table below). We are thrilled to be selected as a Top 100 finalist, and welcome the opportunity to engage with other funders who seek to create employment opportunities and spur change.



\$10m

Launch public systems approach at scale in a single country

- Deepen partnerships with public vocational programs (in a country where we have existing relationships)
- Support 40,000 people into life-changing careers
- Demonstrate model at scale in a single country, creating a proven case study that can be transferred to other geographies

\$5m

Launch regional program in a single country

- Deepen partnerships with public vocational programs in target region (county, state) in a country where we have existing relationships
- Support 17,500 people into life-changing careers
- Leverage the regional proof-point to create national demand for other regions to adopt Generation’s methodology inside their TVETs

\$1m

Create data baseline with input and outcome metrics

- Support a sample of TVETs in Brazil, India, and Kenya to: 1) track student outcomes including employment, job retention, and income after certificate completion and 2) identify current cost/student (from recruiting to graduation)
- Use this first of its kind baseline to compare Generation’s performance against those same metrics in the TVETs where we currently offer programs, encouraging transition to our methodology
- Identify the systems and processes that must be in place in TVETs to capture this data ongoing

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The Issue

Today, our world is more divided than ever and inclusion has never been more urgent. Exclusionary mindsets have resulted in a world full of isolation, stigma and shame for millions. Inclusion is a human right that is out of reach for people on the fringes of society, especially for those with an intellectual disability (ID), who suffer greatly from negative attitudes and cultural barriers that prevent many from living a full life of dignity, meaning and purpose. An inclusive future where stigma and isolation no longer plague the marginalized requires a generational tipping point; one that encourages the development of constructive, healthy mindsets willing to accept those who are different.

Disability Facts & Statistics



The population is significant...

Children with disabilities make up **close to half** of the **65 million children** who **do not have access** to school.



The price of their exclusion is high...

In addition to human costs, the ILO estimates **price of exclusion** of persons with disabilities at **3-7% of GDP** in Low and Middle Income Countries.



Social infrastructure is the major barrier...

The **most significant barriers** to inclusion of children with intellectual disabilities (ID) are **negative attitudes and a lack of meaningful data**.

To address this global challenge—we urgently seek a generational tipping point for inclusive mindsets and attitudes.

THE SOLUTION: SPECIAL OLYMPICS UNIFIED CHAMPION SCHOOLS

Special Olympics is championing the inclusion of people with ID, having grown into one of the strongest global movements for inclusion and social change since its inception in 1968. With inclusive programming in over 190 countries and territories and reaching over six million people, Special Olympics is the largest grassroots disability sports organization in the world. Together we are breaking down barriers and promoting acceptance in schools and communities across the globe.

Special Olympics Unified Champion Schools is a strategy for schools Pre-K through university that intentionally promotes meaningful social inclusion by bringing together young people with and without ID to lead in the creation of accepting school environments. Through this evidence-based programming®, youth have structured opportunities to learn how to encounter difference with positivity through inclusive sport and leadership development. This social and emotional learning experience creates an inclusive mindset in youth participants while also embedding inclusion as a cultural norm.

“With inclusive programming in over **190 countries and territories reaching over 6 million people**, Special Olympics is the largest grassroots disability sports organization in the world.”



A Unified Champion School has **three components.**



1. Unified Sports
Young people with and without ID join as **teammates in sport and play.**



2. Inclusive Youth Leadership
Young people with and without ID join to lead **advocacy and awareness** to increase inclusion.



3. Whole School Engagement
Awareness and education activities engage student body in message of inclusion.

Current Impact: U.S.

Over the past decade, Special Olympics Unified Champion Schools has executed over \$100 million in Congressional appropriations in partnership with the Office of Special Education Programs at the U.S. Department of Education, allowing for rigorous refinement and evaluation of the programming in the United States.

Surveys of participating students and teachers show that:



95%

reported that UCS created a **more socially inclusive school environment.**



94%

reported that UCS made a **big impact in reducing bullying, teasing, and offensive language.**



84%

reported learning **patience, compromise and improvement in sharing responsibility.**



85%

reported learning how **emotions and attitudes affect others**, and the **value of standing up for your beliefs.**

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The Opportunity: **Global Tipping Point**

After over a decade of successful implementation in the U.S. and promising initial pilots in several other countries, Special Olympics is ready to scale UCS globally. Our project design places a focus on specific countries that can adapt, refine, and grow the UCS model and the support resources needed to serve as a launchpad for UCS in surrounding countries.

Through strategic, targeted investment, we will develop best practices and materials that are culturally and linguistically relevant to build momentum and further expand the programming in nearby countries. Emphasis on research and evaluation will empower us to further understand the situation of youth with ID in schools globally, how to build inclusive mindsets, and document progress towards Sustainable Development Goal Four: Quality Education for All.

Research shows that a tipping point in attitude shift is reached when 25% of a population holds a belief. By scaling Unified Champion Schools nationally within countries and then to others in the region, we will build a Unified Generation that has grown up developing an inclusive mindset and positive attitudes towards people with ID.

Investment Options | Scale of Impact

\$1 Million	\$5 Million	\$10 Million
Opportunity to provide a targeted investment in 1 country to develop, implement, and take to scale UCS; with a strategic focus to adapt the model to the educational, cultural, and linguistic context of the country while measuring and evaluating the impact.	Opportunity to provide a targeted investment in 3-5 culturally, linguistically and geographically similar countries to develop, implement, and take to scale UCS. Through strategic adaptations of the model within the appropriate local contexts, we will exponentially increase our scale and scope within a targeted geography. Additionally, we will create a cutting edge research study on the components of inclusive mindsets.	Opportunity to provide a targeted investment in 1 Special Olympics Region (Latin America, Europe Eurasia, Africa, Middle East/North Africa, Asia Pacific and East Asia) to develop, implement, and take to scale UCS. Through strategic adaptations of the model within the appropriate local contexts, we will exponentially increase our scale and scope within a targeted geography. Additionally, we will create a cutting edge research study on the components of inclusive mindsets.



Bridging the education gap through proven digital game-based learning designed BY and FOR children affected by conflict

MILLIONS OF CHILDREN WORLDWIDE ARE MISSING OUT ON QUALITY EDUCATION

- **75 million** children aged 3-18 years, living in 35 crisis-affected countries, are in desperate need of educational support. (Overseas Development Institute, 2016)
- **3.7 million** refugee children are not receiving an education at all and refugee children are five times more likely to be out of school. (UNHCR Education, 2016)

Research consistently demonstrates that education is the starting point on the journey to a better life, especially for the poor and the most vulnerable, a fact that communities consistently reinforce.

Even in the worst situations **99%** of children affected by conflict name education as one of their top priorities. (Save the Children, 2015)

Conflict-affected children need flexible learning opportunities, which allow them to catch up on basic literacy and numeracy skills, support their wellbeing and prepare them to successfully (re)enter formal education.

This is why War Child and our global partners designed Can't Wait to Learn: a unique education technology model delivering quality curriculum-based learning to conflict-affected children at an affordable cost.

PUTTING EDUCATION IN THEIR HANDS

In the Can't Wait to Learn model, children learn by playing educational games on tablet computers. The total system solution is comprised of culturally sensitive, custom-made games that include instruction, practice and a learning management system, and low-cost hardware solutions designed for local context and manufacture, including solar charging, tablet recharging stations, and digital tablet desks. This means that Can't Wait to Learn can provide quality education to all children, no matter where they are. It brings education to places where there not enough classrooms or teachers, and to both refugee and host community children - whether in formal Ministry of Education schools or through catch-up learning programs within alternative education centers.

CHILDREN LEARN, AND THEY LEARN FAST EFFICIENT, EFFECTIVE AND LOW-COST

- In Sudan, research results show that Can't Wait to Learn children improved significantly. **Nearly twice as much in maths and almost three times as much in reading.**
- **Findings for Sudan**, also indicate that Can't Wait to Learn has the potential to improve children's chances of reaching required reading competency levels at a rate **2.7 times faster** than the Government Alternative Learning Program (ALP).
- In Lebanon, on average children playing Can't Wait to Learn **improved their math score by 7% in just twelve weeks.**
- Research shows there is a **measurable positive effect on self-esteem** experienced by children engaged in Can't Wait to Learn.

Our comparative analysis shows that the cost of delivering Can't Wait to Learn is significantly lower than other alternative education methods.

In the small-scale trials conducted so far - which included considerable research costs - the cost per child has been around

\$400



However, plans to go to scale in Sudan would bring the cost per child per year to around

\$50

THE GAME WORLD IS THEIR WORLD

One of the unique features of the approach is that the software is tailored to the relevant national curriculum requirements and, crucially, designed with children to ensure the learning environment is recognizable and safe. Using a well-developed human-centered design approach, we co-create each game world by transforming children's voices, stories and art into familiar characters and locations in the educational game world.

Above - Girls in Sudan, learning Arabic reading with Can't Wait to Learn. Photo by Bos / UNICEF Sudan

ACHIEVEMENTS TO DATE INCLUDE

- Reaching over **20,000 children** in **Sudan, Lebanon, Jordan** and **Uganda**, with start-up in **Chad** initiated in 2019.
- Establishing an excellent track record collaborating with Ministries of Education and partners including UNICEF and UNHCR.
- Securing strategic investment from key donors and supporters and winning recognition with international awards at pilot/innovation stage.
- Investing in research and learning, generating valuable impact data and improving implementation processes.

Partnerships for scale

The Can't Wait to Learn scaling team bring together: War Child Holland's technical leadership and expertise; Save the Children's operational reach; the software design capacity of &ranj; Butterfly Works' human-centred design skills, and Sheffield Hallam University's frugal innovation expertise.

Taken to scale Can't Wait to Learn has the potential to be widely adopted as a model to support children living in conflict and/or with limited access to education anywhere in the world. Our ambitions are to reach

- **320,000 children** in current countries in three years.
- **1,000,000 children** in current and new countries in five years.



We have laid the foundations for scale up, and are well positioned for bold investments to support our ambitions. With your support, over the next five years we can:

DRIVE WIDER ADOPTION OF CAN'T WAIT TO LEARN AS A GLOBAL EDUCATION SOLUTION \$10 MILLION

- Enable 100,000 children to gain basic maths and literacy skills based on national curricula.
- Conduct detailed research to inform game and data management portal quality improvements, and further develop frugal hardware technologies to support local manufacture.
- Offer quality assured open source content and game code to a wider audience through global open access platforms and by adapting content to new devices, such as smart phones, beyond current Android offerings.
- Accelerate Ministry of Education ambitions to accredit and significantly expand Can't Wait to Learn in existing countries.

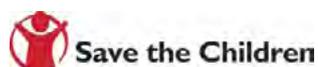
START UP IN A NEW COUNTRY \$5 MILLION

- Enable 50,000 children in South Sudan, Burkina Faso, Nigeria or Colombia gain basic maths and literacy skills.
- Conduct needs assessment, co-creation and curriculum-based game design processes, in new languages.
- Document learning to support wider adoption and further build the evidence base for the sector
- Identify and onboard additional implementation partners.

SCALE UP IN EXISTING COUNTRIES \$1 MILLION

- Enable 10,000 children in Sudan, Lebanon, Jordan, Uganda or Chad gain basic maths and literacy skills.

Left - Boys and girls playing Lebanon maths game



LEARN MORE

Watch this short video [click here](#) | Email cwtl.info@warchild.nl | Site www.warchildholland.org/cantwaittolearn

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Visit www.Solutions.LeverforChange.org to explore more Bold Solutions. To learn more about Lever for Change or inquire about our services, please visit www.LeverforChange.org or contact us directly at info@leverforchange.org.