



## What if a digital health service could make healthcare accessible across Africa?

### Africa's healthcare challenges



**25%**  
of the global disease burden



**Less than 1%**  
of the global health spend



**Only 3%**  
of the world's health workers



Basic healthcare is  
**inaccessible to millions**

### Our vision

Mobile phones are becoming increasingly ubiquitous. We can use this technology to accelerate Universal Health Coverage in Africa through digital primary care, breaking down the traditional barriers between people and healthcare.

By making digital health sustainable and scalable for 50 million people in 5 African countries, we can trigger continent-wide digital health adoption to make a significant contribution to SDG3.

### Our team



With global experience in government partnerships, health financing, community engagement and mobile operations, we've brought together a team uniquely qualified to create sustainable digital health impact. It's the first time a team of this scale and diversity has been formed to deliver digital health solutions in Africa.



### Our solution

Our solution will be driven by the specific needs and context in each country. AMREF, the World Bank and Smart Africa bring their unique experience of driving high-level policy and community engagement, critical for creating an ecosystem where comprehensive digital healthcare can succeed. Babylon will deploy solutions developed for both high and low connectivity settings, making healthcare accessible to anyone with a smart or basic mobile phone.

## Digital services will be integrated into local health services, including:

- Remote triage
- Consultations and diagnosis
- e-prescriptions
- Laboratory tests
- Specialist referrals

## Our project activities will include:

- Localisation of technology and services, working with the departments of health
- Forming partnerships with governments, health facilities and mobile network operators
- Community-level initiatives to make sure everyone has equal access

- Proactive stakeholder engagement to share knowledge and best practice
- Paving the way for further digital health adoption across the continent

## How everyone benefits

- 📞 People get convenient, early access to healthcare
- 🏥 Prevention of conditions becoming severe and expensive
- ⌚ Reduction in waiting times, long travel times to clinics and sick days
- 👍 Increased accessibility encourages positive health-seeking behaviours
- 👤 Greater optimisation of health workers, which contributes to improved motivation
- 💻 Cost savings for national governments
- 📘 Replicable models for sustainable digital health adoption



## Building on experience

Babylon is already implementing one of the most progressive solutions to healthcare in the developing world. Partnering with the Government of Rwanda, we've built digital health services to suit the needs of Rwandan people. Today, Babylon has over 2 million registered users, with the doctors and nurses completing over 3,000 consultations every day.

## How you can help

With a **\$100 million investment**, we can bring digital health to **5 African countries**.



With a **\$5 to \$10 million investment**, we can bring digital health to **1 priority African country**.

This will help us demonstrate the value of this scalable contribution to SDG3 and accelerate Universal Health Coverage through this unique partnership.

Our mission is to put an accessible and affordable health service in the hands of every person on Earth. And we won't stop until we make it happen.

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