Appalachia is the epicenter of the opioid crisis. **RESTORE** will engage communities from within to *change the course of the opioid crisis*.

In 2016, Appalachian residents were 61% more likely to die from a drug overdose than other U.S. residents.

Evidence-based treatment generates revenue. However, programs that *prevent* substance misuse require outside funding from time-limited grants. Communities need *self-sustaining solutions* that offer *treatment + prevention* hand-in-hand.

**Help RESTORE Hope. Strength. Health.**

**RESTORE** uses *social franchising* to create a *trusted + sustainable* brand of nonprofit gold-standard medication-assisted treatment clinics that reinvest net revenues into local prevention programs—reducing dependency on ongoing grants. **RESTORE** scales *treatment + prevention* together.

**RESTORE FRANCHISES WILL:**
- Stand-up nonprofit clinics to expand access in high-need areas
- Deploy mobile van clinics to reach remote counties
- Leverage accredited Addiction Medicine Fellowship programs for clinicians
- Engage community partners to guide reinvestments into prevention programs
- Assure quality standards

We have *proof of concept* that **RESTORE** provides a durable solution. Investment will scale the model.

Overmountain Recovery (est. 2017) is the first nonprofit clinic in East Tennessee to reinvest revenue into prevention services at the ETSU Addiction Science Center.
How will **RESTORE** work in Appalachia?

1. **A business model with a proven ROI.**
   Investing in **RESTORE** will result in treatment expansion in high-need communities, generating revenue for evidence-based prevention.
   - Each physical clinic covers 1.5 counties
   - Each mobile clinic covers 3 remote counties
   - Each clinic type covers 60,000 Appalachians and treats 200 patients annually
   
   **For every 100 treated patients, $100,000 can be reinvested into primary prevention. This creates self-sustainability and multiplies impact over time.**

2. **A team of nationally recognized and locally trusted leaders.**
   - **Dr. Robert Pack:** Developed and launched a successful nonprofit treatment clinic.
   - **Dr. Kimberly Horn:** Globally scaled substance use disorder interventions.
   - **Dr. Robert Bossarte:** Developed data science platforms for precision public health.

   - Long-term collaborators and friends
   - Over 300 published studies - cited over 10,000 times
   - Stewards of over $100M in public assets and $60M research funding

3. **The network to support.**
   **RESTORE** will operate through an existing regional consortium of clinical, community, and research partners started by Drs. Horn and Pack.

   **Opioid Research Consortium of Central Appalachia**
   - Initiated with a grant from the Patient-Centered Outcomes Research Institute
   - Stakeholders are “shovel-ready” with MOUs in place
   - Each university has an accredited Addiction Medicine Fellowship program
   - Provides data science to identify high-need areas & monitor outcomes
   - Guided by community advisors

---

Your giving will spark decades of lasting impact:

**$1M PROVIDES:**
Two mobile clinics to cover six remote counties, generating $400K annual net revenue for prevention reinvestment after two years.

**$5M PROVIDES:**
Two physical clinics & two mobile clinics to cover nine counties with $800K prevention reinvestment after two years.

**$10M PROVIDES:**
Four physical clinics & four mobile units to cover 19 counties with $1.6M prevention reinvestment after two years.

Contact: Robert Pack, ETSU College of Public Health / 423-439-4243 / packr@etsu.edu