

THE FUTURE IS
INDIGENOUS
WOMXN



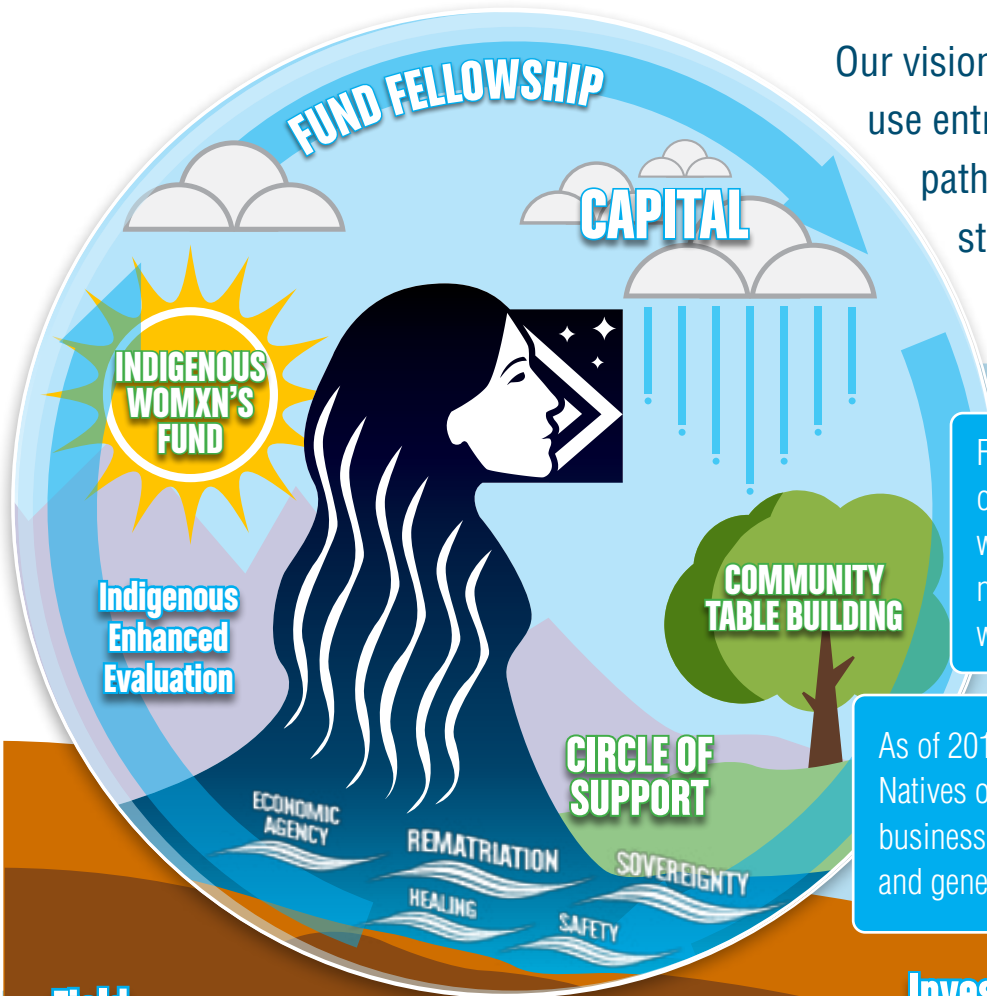
NATIVE
WOMEN
LEAD



NATIVE WOMXN ARE THE CENTERING FORCE IN THEIR COMMUNITIES.

They are the primary breadwinners, carrying culture, language, families, communities, and their Tribes to survive. Native womxn are also invisible and vulnerable. Facing steep pay inequities in the workplace due to colonization, systemic racism, and patriarchy, many Native womxn are stepping into entrepreneurship. However, due to systemic failures and inequities, Native womxn do not enjoy equitable access to capital, business development resources, financial capability, or financial career pathways.

Our vision is for Native womxn to use entrepreneurship as one pathway to healing, safety, stability, self-determination, and sovereignty.



From 1997 to 2017, the number of businesses owned by Native womxn grew 87% faster than the number of businesses owned by womxn as a whole.

As of 2017, Native American / Alaska Natives owned 1.4% of all womxn-owned businesses, employing 61,300 workers and generating \$11 Billion in revenues.

Field
Building

Systems
Change

Indigenous Womxn
Finance Managers

Policy
Changes

Investors
Circle

Matriarch
Revolutionary
Fund (\$10MM)

STRATEGIES IN OUR SOLUTION:

COMMUNITY TABLE BUILDING



- Provide peer network activities, workshops, training events, fireside chats, presentations, and annual business & wealth summits.
- Co-design content, resources, and evaluation plan with network.
- Acquire a retreat space to convene, generate income, asset build, and solidify a HQ for NWL.

CIRCLE OF SUPPORT



- Deliver culturally aligned business readiness and digital media training.
- Provide no charge access to womxn of color and Indigenous mentors, coaches, and consultants.
- Ensure borrowers get the wraparound technical assistance they need.

INDIGENOUS WOMXN'S FUND



- Design & launch an integrated capital strategy that blends grant and character-based loan products that provide scalable and equitable capital to the entrepreneurs.
- Leverage \$500,000 as a loan loss reserve for our fund.
- Pilot the Indigenous Capital Innovators Fellowship for Indigenous womxn interested in fund building and investment careers.
- Curate a mission aligned investors circle to fund and co-learn how to invest in Indigenous businesses and people more thoughtfully.

Native womxn will increase their income and wealth to a level that improves their quality of life and increases their agency while strengthening the waterway of womxn-owned businesses and leaders.

The growth of these womxn-owned enterprises will increase power and influence within themselves, their families, and communities and unlock potential for wealth creation, leadership development, social impact, employment opportunities, and economic development.

The time is now to invest in us. Financial partners will catalyze critical impact.

\$1 MILLION

Will stand up the Indigenous Womxn's Fund loan loss reserve @ \$250,000; provide individually tailored technical assistance for 100 entrepreneurs; and allow both partner organizations to maintain essential staff.

\$5 MILLION

Will launch the Indigenous Capital Innovators fellowship; provide individually tailored technical assistance for 500 entrepreneurs; and stand up the Indigenous Womxn's Fund loan loss reserve @ \$500,000.

\$10 MILLION

Will fund additional Indigenous Capital Innovators fellowships; inform the investing field; provide individually tailored technical assistance for 3,000 entrepreneurs, and build capacity for both partner organizations.



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