OBJECTIVE
Double current ocean protection to help restore the health and productivity of the ocean, improve the livelihoods of coastal communities, and secure ocean carbon stocks.
OUR PROJECT
National Geographic Pristine Seas will target 50 new locations for protection between 2021-2030 using a combination of:

- Groundbreaking research to identify global ocean conservation priorities
- 50 Pristine Seas expeditions (5 per year)
- Scientific and economic research to assess the current state of the environment, the needs for protection, and expected benefits
- Production of media to engage local audiences and make the emotional case for protection
- Educational programs for the leaders of tomorrow to empower local youth to manage their MPAs for the long term

30 expeditions conducted in the last decade

Over 140 scientific publications in peer-reviewed journals, 28 documentary films, and many short-format videos, print articles, and social media since 2008

Working with local partners and governments, National Geographic Pristine Seas has helped protect 22 areas covering 5.8 million km² (over half the size of the U.S.) since 2008

IMPACT OF YOUR PHILANTHROPIC INVESTMENT

**$5M**

- Four places protected (including expeditions, research, films and policy work) or
- Local leadership education programs implemented in 15 locations

**$10M**

- Eight places protected (including expeditions, research, films and policy work) or
- Local leadership education programs implemented in 25 locations

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