

THE PROBLEM

Millions of Americans, weighed down by the largest recession in decades, struggle to stave off financial ruin. A disproportionate number are Black, Hispanic and other people of color.

At the same time, employers can't find enough qualified applicants to fill well-paying technology jobs, half of which don't require a college degree. They also seek more powerful ways to diversify their tech workforces, which are overwhelmingly white and male.



OUR SOLUTION

Per Scholas is a national organization that has been advancing economic mobility for 25 years. Through rigorous tuition-free training, professional development and robust employer connections, we prepare individuals traditionally underrepresented in technology for high-growth careers in the industry. We partner with leading employers to build more diverse talent pools, directly connecting our graduates to new career opportunities with leading employers, from Fortune 500 companies to innovative startups. With campuses in 14 cities, **Per Scholas has trained more than 12,000 individuals** in tech skills, building bridges to careers in technology.

PROVEN OUTCOMES

Per Scholas has proven in two gold-standard evaluation trials that compared with equally qualified and motivated individuals, our participants:

- > Have significantly higher earnings that grow even higher over time
- > Pay more income taxes and reduce their use of public benefits.
- > Experience greater life satisfaction

The most recent study by MDRC found that for **every dollar** we spend on our training, **Per Scholas generates at least \$8 in economic return.**

85%

of Per Scholas participants graduate from their intensive 8-15 technology career trainings.

90%

of employed graduates work in technology jobs.

80%

of the graduates gain jobs paying an average of \$21/hour to start.

COMPREHENSIVE GROWTH PLAN

Between 2021 and 2024, Per Scholas will:

SCALE

Enroll **6,000 new per scholas learners** by 2023 (3x today) across 25 national sites and in new remote trainings.

INFLUENCE

Dismantle systemic barriers to thriving wage careers by **building customized pathways to jobs** with major employers and elevating a **national tech workforce diversity initiative**, Diverse by Design.

ADVANCE

Deploy comprehensive new skills building and career advancement strategies that help **80% of alumni achieve a true thriving wage** (enough to save money for retirement, invest in children's education, or own a home) within two years.

IMPACTS

- > Disrupt generational cycles of poverty affecting more than 13,000 individuals seeking technology careers in cities across the U.S. between 2021 and 2023
- > Deepen our work with dozens of the nation's leading tech employers to dismantle longstanding systemic barriers to inclusion, equity and advancement.
- > Build all the new organizational capabilities, including vital new efficiencies, to grow even more. As a result, Per Scholas will serve a total of 100,000 new learners by 2030

**\$386
MILLION**

Over the next three years, Per Scholas graduates will generate at least \$386M in first year earnings alone.

**>40% OF
COMMUNITY
COLLEGE
OUTPUT**

By 2030, Per Scholas will train 15,000 new tech workers/year -- more than 40% of the total annual number of new technology associate degrees awarded by all U.S. community colleges combined.

**1.4 X
MORE
DIVERSE**

Employed Per Scholas graduates are at least 1.4x more likely to be Black or Hispanic than other workers hired by the same employers for similar positions.

PARTNER OPPORTUNITIES

Per Scholas welcomes new partners who can help achieve our ambitious goals, including:

EMPLOYERS who will hire our graduates, finance our trainings, and enlist IT professionals to volunteer in our classrooms.

FOUNDATIONS seeking proven strategies for building economic opportunities across diverse communities.

PUBLIC AGENCIES focused on achieving critical workforce and economic development goals.

INDIVIDUALS who seek the maximum return on their philanthropic investments for years to come.

**FOR
MORE
INFORMATION:**

Please visit
PERSCHOLAS.ORG
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