Central India tribal belt constitutes parts of Gujarat, Maharashtra, Chattisgarh, Jharkhand and Odisha accounting for 73% of the total tribal population of the country.

**PROBLEM**

Over 51.5% of the population lies below the poverty line facing acute food insecurity due to:

<table>
<thead>
<tr>
<th>Sole Dependence on Rain-fed Agriculture</th>
<th>Limited Access to Credit &amp; Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Outdated Farming Practices</td>
<td>Weak Institutional Structures</td>
</tr>
<tr>
<td>Poor Agri-extension and Infrastructure Services</td>
<td>Poorly Developed Market Linkages</td>
</tr>
</tbody>
</table>

**PROGRAM**

The program focuses on driving large-scale impact by increasing household income three-four fold by triggering the communities’ own aspirations for change.

**KEY PRINCIPLES**

- **Irreversibility of Impact**
- **Enhanced Resilience of Communities**
- **Innovation-Driven**
- **Market-Oriented & Demand-Led Intervention**

**RESULTS OF LAYERING**

<table>
<thead>
<tr>
<th>STANDALONE INCOME</th>
<th>HORTICULTURE</th>
<th>NON TIMBER FOREST PRODUCE (NTFP)</th>
<th>HIGH VALUE AGRICULTURE (HVA)</th>
<th>LIVESTOCK (LS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average Annual Incomes ($)</td>
<td>556</td>
<td>700</td>
<td>972</td>
<td>1028</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PHASED IMPLEMENTATION</th>
<th>PHASE 1 (2015-20)</th>
<th>PHASE 2 (2020-25)</th>
</tr>
</thead>
<tbody>
<tr>
<td>NO. OF BENEFICIARY HOUSEHOLDS</td>
<td>101,000</td>
<td>150,000</td>
</tr>
</tbody>
</table>

**ACTIVITIES**

- **INSTITUTION BUILDING**
- **AGRICULTURE-BASED LIVELIHOODS**
- **LIVESTOCK DEVELOPMENT**
- **WATER RESOURCE DEVELOPMENT**
- **NON-TIMBER FOREST PRODUCE**

**INTEGRATED LAYERED APPROACH**

The program focuses on driving large-scale impact by increasing household income three-four fold by triggering the communities’ own aspirations for change.

**PROTOTYPES**

- HVA + NTFP
- HVA + LS
- HVA + LS + Horticulture
- HVA + LS + NTFP

**IRREVERSIBILITY OF IMPACT**

**ENHANCED RESILIENCE OF COMMUNITIES**

**INNOVATION-DRIVEN**

**MARKET-ORIENTED & DEMAND-LED INTERVENTION**

It adopts an **INTEGRATED LAYERED APPROACH**

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(Feburary 2020)
**OUTCOMES (2015-2019)**

The program has led to creation and strengthening of community-owned assets and organizations which ensure sustainability of impact

- 12,000 acres total irrigated area of completed structures
- 90,000+ households under Institutional structure
- 60,000+ households shifted to high-value agriculture
- 1400+ irrigation structures created
- 50 market-linked vegetable production clusters created
- 19 Cluster-Level SHG Federations set up
- 41 village-level dairies set up

### KEY PARAMETERS

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Average Annual Income</td>
<td>$487</td>
<td>$1042</td>
<td>$1667</td>
</tr>
<tr>
<td>No. of families who achieved target income*</td>
<td>NIL</td>
<td>32%</td>
<td>70%</td>
</tr>
<tr>
<td>Net Irrigated Area</td>
<td>11%</td>
<td>&gt;25%</td>
<td>35%</td>
</tr>
<tr>
<td>Mortality of Livestock</td>
<td>30%</td>
<td>&lt;15%</td>
<td>&lt;5%</td>
</tr>
</tbody>
</table>

*Target Income $1400/year

### IMPACT

**HOUSEHOLD INCOME/YEAR ($)**

<table>
<thead>
<tr>
<th>Year</th>
<th>&lt;$694</th>
<th>$694 - $1111</th>
<th>$1111 - $1667</th>
<th>&gt;$1667</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>8%</td>
<td>28%</td>
<td>3%</td>
<td>64%</td>
</tr>
<tr>
<td>2019</td>
<td>8%</td>
<td>28%</td>
<td>3%</td>
<td>69%</td>
</tr>
</tbody>
</table>

Increased household income through the intervention has led to overall improvement in quality of life as shown here (% of total households)

**SDGs COVERED**

1. No Poverty
2. Zero Hunger
3. Good Health and Well-being
4. Quality Education
5. Gender Equality
6. Clean Water and Sanitation
7. Affordable and Clean Energy
8. Decent Work and Economic Growth
9. Industry, Innovation and Infrastructure
10. Reduced Inequalities
11. Sustainable Cities and Communities
12. Responsible Consumption and Production
13. Life on Land
14. Life Below Water
15. Peace and Justice and Strong Institutions
16. Partnerships for the Goals

### PARTNERSHIP OPPORTUNITIES

The program engages with beneficiary households (underprivileged tribals) for five years. The per household investment is $695 for the duration.

Partners can help scale the program, with contributions stated below

<table>
<thead>
<tr>
<th>CONTRIBUTION FROM PARTNERS</th>
<th>$1M</th>
<th>$5M</th>
<th>$10M</th>
</tr>
</thead>
<tbody>
<tr>
<td>IMPACT (NO. OF BENEFICIARY HOUSEHOLDS)</td>
<td>1440</td>
<td>7195</td>
<td>14,400</td>
</tr>
</tbody>
</table>

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(February 2020)